



**Development and Volunteer  
Citizen Advisory Committee  
4:00 p.m. Thursday, July 19, 2023**

In-person and virtually via WebEx  
Fianna Dickson – Marketing & Communications

**Committee members**

- X Kelly Brown – Chair/The Friends of Manito Park
- Greg Connolly – Friends of Spokane Skate Parks (*absent*)
- Trevor Finchamp – Friends of The Bluff (*absent*)
- X Lindsey Shaw – Community Assembly rep/Logan Neighborhood and Northeast Spokane (*4:15*)
- Cole Taylor – Friends of Riverfront Park (*absent*)
- X Lee Williams – Friends of Coeur d 'Alene Park
- X Paul Lindholdt – Friends of the Palisades (*absent*)

**Park Board Members**

Jennifer Ogden

**Park staff**

Sarah Deatrich  
Kris Behr  
Karin Cook  
Fianna Dickson

**Guests**

**Minutes**

A. **Call to order/introductions** – The meeting was called to order at 4:06 p.m. by committee chair Kelly Brown.

B. **Discussion items**

1. [Fundraising Template](#) – Jennifer Ogden

At the June 22 meeting, the group discussed source materials for identifying Spokane businesses who may be interested in partnering Friends groups or park initiatives. The goal of this is to help the committees find partners with similar missions and objectives. Jennifer provided a list of businesses that provide updates on new businesses coming to Spokane where Friends groups may find new partners and therefore, possible funding opportunities. Fundraising action plans are available online at no cost and can assist in finding donors. Jennifer offered to meet with Friends groups to discuss sample outreach letters and pointed to Kelly as another valuable source of information regarding fundraising. Lee mentioned that businesses may have different times of the year when it may be appropriate to approach them and finding out those windows would be beneficial.

C. **Standing reports**

1. EXPO+50 overview – Kelly Brown

The committees are working on the event calendar, submitting proposals for events and activation. Potential partners can find the request form at [HERE](#). Lindsey will mention the form at the next Logan Neighborhood Council meeting. Deadline for submittal is in approximately six weeks, on August 31.

## 2. DVCAC membership update – Jennifer Ogden

Currently, DVCAC has members from the following categories:

- 1) Park Friends:
  - Friends of Manito
  - Friends of Coeur d'Alene
  - Friends of Palisades
  - Friends of the Bluff
  - Friends of Riverfront Park
- 2) Community Assembly:
  - Logan Neighborhood Council
- 3) Volunteer Focus Groups:
  - Friends of Spokane Skate Parks

An updated membership list is attached [HERE](#). There are openings in the following categories: Volunteer Focus Group (1), Business Leaders (2), and Partner Organizations (1). In recent Park Board vacancy interviews, one candidate expressed interest in committee membership; specifically the DVC, which also has openings.

## 3. DVCAC project presentations – Kelly Brown

- a. None

Fianna gave a presentation at the District 1 Neighborhood Council Leadership meeting where she was able to meet representatives from several of the neighborhoods. District 1 has a unique, separate group (that is its own 501c3) comprised of one representative (generally the Chair) from each District 1 neighborhood council. Neighborhood Council leaders attend and discuss their neighborhood events and report at their respective Councils meetings. Lindsey's involvement with the DVCAC stemmed from needing assistance with ways to get the neighborhoods involved in activating their parks. Jennifer suggested holding an event to encourage neighborhood involvement. Lee suggested adding development of leadership teams to the toolkit.

Kelly revisited the June conversation about goals and objectives and wanted to clarify where it was left. The DVC will bring tasks to the DVCAC to help create fundraising plans as one of the ongoing goals.

Lee asked whether there is funding available to help outlying parks should they wish to hold events while Expo+50 is happening, as permitting can be complicated and expensive and may serve as a roadblock to some neighborhoods and suggested bringing the idea to Expo leadership. She also suggested a list of event possibilities to help neighborhoods with ideas. Kelly explained when someone fills out the event request form, the request is taken to the appropriate pillar committee (i.e., Arts and Culture, Environmental, etc.) and that committee chooses which to bring forward to the Events and Activation Committee. There is funding for

each pillar, and when an event is chosen, these dollars are used to help navigate obstacles that would otherwise make participation difficult.

D. **Next meeting:** The next regularly scheduled meeting is at **4:30 p.m.** August 16, 2023, in the Liberty Park Library Events Room.

E. **Adjournment:** The meeting was adjourned at 4:30 p.m.

## Source Materials for Fundraising

Innovia: templates for how to conduct a campaign

Donor lists - start with larger levels first; private asks before public

Private individuals - connecting passion with purpose

Corporate donors - see below

emphasis on parallel missions/parks as solutions and partners to corporate mission initiatives

Finding those businesses who might be good partners:

Innovia

Inland Northwest Business Watch

City of Spokane new business lists

Spokane Journal of Business

Spokesman Review business section

Greater Spokane Inc.

Hispanic Latino owned businesses

Gonzaga Bulletin

Spokane Business Watch

Spokane Club

Visit Spokane

Inlander

Spokane's Coeur d'Alene Living Magazine

The Clarke Company "How's Business

## Development and Volunteer Citizen Advisory Committee

## Member List and Terms\*

Name	Category	Affiliation	1st term begins	1st term ends	2nd term begins	2nd Term ends	Notes
Kelly Brown	Friends groups	The Friends of Manito	1/12/22	1/12/23	1/12/23	1/12/25	Chair
Lee Williams	Friends groups	Friends of Coeur d 'Alene Park	2/24/22	2/24/24			2-year term
Paul Lindholdt	Friends groups	Friends of Palisades	2/23/23	2/23/25			2-year term
Trevor Finchamp	Friends groups	Friends of the Bluff	2/24/22	2/24/23	2/24/23	2/24/25	1-year first term
Cole Taylor	Friends groups	Friends of Riverfront Park	2/24/22	2/24/24			2-year term
Lindsey Shaw	Community Assembly	Logan Neighborhood Council	1/12/22	1/12/24			2-year term
Greg Connolly	Volunteer focus groups	Friends of Spokane Skate Parks	3/24/22	3/24/24			2-year term
<i>Vacant</i>	Volunteer focus groups						
<i>Vacant</i>	Business leaders						
<i>Vacant</i>	Business leaders						
<i>Vacant</i>	Partner organizations						
Staff liasion: Fianna Dickson	Staff Liaison	Spokane Parks & Recreation					
*Members may serve two consecutive terms, to a							
<b>Past members</b>							
Maribeth Watt	Friends Groups	Friends of Sky Prairie	2/24/2022	2/24/2023			1-year first term
Craig Volosing	Friends Groups	Friends of Palisades	2/24/2022	2/24/23			
Updated: 07/2023							