

Development and Volunteer Citizen Advisory Committee 4:00 p.m. Thursday, June 22, 2023 In-person and virtually via WebEx

Josh Morrisey – Marketing & Communications

Committee members

- X Kelly Brown Chair/The Friends of Manito Park Greg Connolly – Friends of Spokane Skate Parks (absent)
- X Trevor Finchamp Friends of The Bluff
- X Lindsey Shaw Community Assembly rep/Logan Neighborhood and Northeast Spokane
- X Cole Taylor Friends of Riverfront Park (4:12)
- X Lee Williams Friends of Coeur d 'Alene Park Paul Lindholdt – Friends of the Palisades (absent)

| Park Board Members |
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| Bob Anderson |
| Jennifer Ogden |
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Park staff Josh Morrisey Sarah Deatrich Jerry Stacy Kris Behr Guests

Minutes

A. **Call to order/introductions** – The meeting was called to order at 4:00 p.m. by committee chair Kelly Brown.

B. Discussion items

- 1. DVCAC mission/goals Kelly Brown
 - a. The group discussed the draft DVCAC purpose/mission and brainstormed edits and additions to the document. Jennifer provided an abbreviated list of sources which could provide valuable information and resources with respect to Friends groups' fundraising and networking efforts. The committee spoke of a template for the fundraising master plan which would assist Friends groups by providing a step-by-step process. There was conversation regarding finding a method of funneling information and/or questions to the correct recipients. Josh will look into the possibility of an additional Basecamp (project management software) license for this purpose.
 - b. Bob mentioned the declining participation of the neighborhood councils and the committee discussed how to encourage more involvement. Lindsey Shaw has asked Fianna to share a presentation at the next District 1 leadership meeting which she, Lindsey, hopes will create a communication pipeline and encourage more participation from the NE neighborhoods. Trevor Finchamp will reach out to his contacts in Comstock and Latah Valley neighborhoods.
- 2. Jennifer spoke of altering the DVC/AC schedules to occur back-to-back on one day versus two separate meetings on separate days. Since much of the same information is shared at both meetings, this would create efficiency and save time. Attendees agreed they would

prefer this and would prefer the DVCAC meeting to begin at 4:00 with DVC immediately following at 4:30.

C. Standing reports

- 1. EXPO+50 overview Kelly Brown
 - a. There are two Expo+ 50 informational summit meetings remaining: June 28th from 4:00 6:00 p.m., and July 16th from 2:00 4:00 p.m. Kelly recommended signing up for Expo+ 50 updates at visitspokane.com.
 - b. The five pillar committees are continuing to meet. A meeting calendar will be created by September and Visit Spokane will then combine this with their master calendar and begin marketing.
- 2. DVCAC membership update Kelly Brown
 - a. Membership update was included in Discussion Item 1.b. Members who have contacted possible interested parties will report back at the next meeting.
- 3. DVCAC project presentations Kelly Brown
 - a. None
- D. Next meeting: The next regularly scheduled meeting is TBD.
- E. Adjournment: The meeting was adjourned at 4:34 p.m.