



**Development and Volunteer  
Citizen Advisory Committee  
4 p.m. Thursday, April 27, 2022**

In-person and virtually via WebEx  
Fianna Dickson – Marketing & Communications

**Committee members**

- X Kelly Brown – Chair/The Friends of Manito Park
- Greg Connolly – Friends of Spokane Skate Parks (*absent*)
- Trevor Finchamp – Friends of The Bluff (*absent*)
- Lindsey Shaw – Community Assembly rep/Logan Neighborhood and Northeast Spokane (*absent*)
- X Cole Taylor – Friends of Riverfront Park
- X Lee Williams – Friends of Coeur d 'Alene Park
- Paul Lindholdt – Friends of the Palisades (*absent*)

**Park Board Members**

Bob Anderson  
Jennifer Ogden

**Park staff**

Fianna Dickson  
Jonathan Moog (4:06)

**Guests**

**Minutes**

- A. **Call to order/introductions** – The meeting was called to order at 4:00 p.m. by committee chair Kelly Brown.
- B. **Discussion items**
  - 1. Friends Toolkit feedback from members – Fianna Dickson
    - a. Lee Williams provided Fianna with written feedback.
    - b. Kelly will remind to the committee members to submit their feedback, if any, so the process may move forward.
    - c. Fianna informed the group that Trevor has been working on a Volunteer for Parks & Rec brochure which outlines the steps one must take to form a successful Friends group. He will share his work at the May meeting.
  - 2. Friends groups upcoming events/volunteer support – Kelly Brown
    - a. Lee Williams shared that the Spokane farmer's market is moving to Coeur d'Alene Park and will be opening on May 13<sup>th</sup>.
    - b. Jennifer Ogden informed the group that the Associated Garden Club's plant sale will be May 6<sup>th</sup> & 7<sup>th</sup> in Manito Park, the proceeds of which provide funding to the Garden Club's grant program. The application deadline is May 31<sup>st</sup>, and Friends groups are welcome to apply.
    - c. Cole Taylor advised the committee that the Friends of Riverfront Park continue to work on the King Cole Commemoration Project (KCCP) and have chosen an artist. The group is awaiting additional feedback and confirmation that the artist can produce an art piece within their \$250,000 budget. The KCCP was the original reason for the formation of the Friends of Riverfront Park group; however, they intend to expand and welcome additional members who hold interest in the well-being of the park.

- d. Kelly Brown shared that the Friends of Manito will have a booth at the Garden Expo on May 13<sup>th</sup>, their semi-annual plant sale will be held on June 3<sup>rd</sup>, and the art fair on June 10<sup>th</sup>.
- e. Paul Lindholdt was unable to attend this meeting but provided a Friends of the Palisades update via email. ([Correspondence attached](#))

### C. Standing reports

- 1. EXPO+50 overview – Kelly Brown
  - a. Matt Santangelo is assembling committees to represent each of the five pillar events for Expo+50, which are Arts & Culture; Environmental Stewardship; Recreation & Sports; Tribal Culture; and Expo Legacy. He is setting up committee meetings which will involve each Chair of each pillar committee and provide regular informational check-ins; higher-level committees are invited to attend. A master calendar of events will be produced from these committees' combined efforts.
- 2. DVCAC membership update – Kelly Brown
  - a. Three vacancies remain on the DVCAC. The Friends of Moore-Turner may have interest in joining.
  - b. Kelly presented an update on objectives discussed prior to this committee's formation, many of which have been accomplished.
    - i. DVCAC was formed and a Chair identified.
    - ii. Monthly meetings are held.
    - iii. The committee has a brochure.
    - iv. Membership development and outreach are on-going.
    - v. Terms are established.
- 3. DVCAC project presentations – Kelly Brown
  - a. Kelly shared a [Friends of Manito 2022-2023 annual report](#). In 2022, the Friends of Manito Park were able to reach their goals to:
    - i. Resume adult education and create new children's educational programming
    - ii. Increase holiday lights sponsorships
    - iii. Create new ways to steward donors
    - iv. Announce endowment
    - v. Rebrand the organization and redefine the mission
    - vi. Increase vendors participation at Manito Park Art Festival

The full presentation is attached.

Future goals and objectives will be discussed at the next DVCAC meeting.

- C. **Next meeting:** The next regularly scheduled meeting is 4:00 p.m. May 25, 2023, in-person at the **Shadle Park Library Event Room, 2111 W. Wellesley Ave.,** and virtually via WebEx.
- D. **Adjournment:** The meeting was adjourned at 4:36 p.m.

Dear Committee members,

During the scheduled CVCAC meeting tomorrow, I have a prior commitment with the nonprofit [HistoryLink](#). HL is the open-access encyclopedia of Washington State history that preceded Wikipedia by two years. Accordingly I want to update you on the doings of Friends of Palisades (FoP) here.

FoP conducted our annual cleanup, back after a COVID pause, on Earth Day last Saturday. Homeless camps and trash dumping are perennial problems in our park. The nearby Catalyst Project and other low-barrier homeless housing projects stand to increase traffic and crime. We furnish coffee, donuts, and hot cider to all cleanup volunteers. Find attached photo of a portion of our trash haul.

We are also embarking on an Adopt-a-Trail campaign to raise awareness and involvement in the park. We are all ears for ideas on how to mount such a campaign. It feels as if we are reinventing the wheel.

We recently learned the City ranks Palisades Park one of the two most proximate threats for wildfire. Last summer a fire began on Government Way and swept up the hillside before being contained above the rim and blackening 42 acres of Palisades. We got news recently that thinning and fuel-load-reduction operations will be taking place this spring and summer, to the great joy and relief of all of us who live on the park's margins and worry about the nearness of its 700+ acres of ponderosa pines.

As a last item, Friends of Palisades has recently helped found the West Plains Water Coalition in response to two threats to both our neighborhood and the park: 1) The groundwater transport of "forever" chemicals from Fairchild Air Force Base and Geiger Field and, 2) the City-County funded S3R3 's adoption, as part of its overall goal of development on the West Plains. It will entail construction of a system to channel runoff water into geologic paleochannels. These geologic features transport ground water from the West Plains through our neighborhoods, Palisades Park, Indian Canyon Natural Area, and the north end of Riverside State Park. Ultimately they feed the Spokane River. The water in these channels also interacts with the two main aquifers that serve thousands of West Plains and Palisades residents who rely on their private wells.

The plan of dumping vast amounts of runoff water into the paleochannels (instead of the more common and traditional methods of evaporation, wetlands enhancement, swales and other opportunities for slow and diverse percolation) has raised significant alarm from hydrogeology professionals, public-health officials, water-resource managers, and now from an increasing number of resident citizens. In tandem with EWU geologists, we are involved in a robust review and examination of this runoff water scheme and its potential adverse effects on private water wells. The S3R3 plan has given inadequate consideration to potential downstream adverse effects and impacts.

Thank you for mulling the contents of this report and contacting me with any input.

[Paul Lindholdt](#), Professor of English and Philosophy  
Author of "[Nomads of the Sea](#)" from [Interrogating Travel](#) (2023)



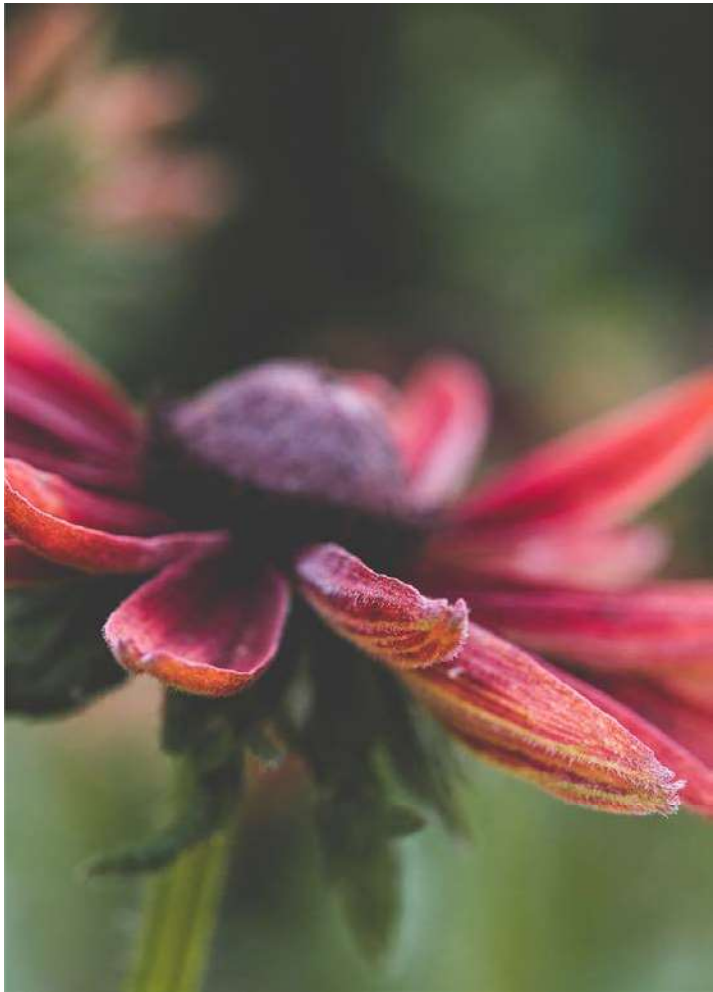


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# Annual Report 2022-2023





## 2022 Goals

- Resume adult education and create new children's educational programming
- Increase holiday lights sponsorship revenue
- Create new ways to steward donors
- Announce endowment
- Rebrand organization and redefine mission
- Increase vendors participation at Manito Park Art Festival





## Children's Nature Series Classes

- Pollinators in the Garden
- Herbs at Home
- Our Garden's Bug Friends
- Flower Printings





## Partnership with Spokane Public Library for Adult Education Series

- Composting
- Macro Photography in Manito
- Native Plants in Our Own Gardens





## Manito Park Art Festival 2022

**Sponsored by Global Credit Union, 5th Avenue Dental, Mackin & Little, Spokane Arts, Bartlett Tree Experts and Residential Home Solutions**

**Free children's art activities, music, art for sale, food and floral display**







## Donor Stewardship

- **Introduced annual donor reception in Japanese Garden**
- **Spring picnic for longtime members of The Friends of Manito**
- **Holiday Lights open house for major donors**





## Manito Holiday Lights 2022

Sponsored by Providence, Washington Trust Bank and Wagstaff

Support from Northern Quest Resort and Casino, Hoopfest, Spokast

Drive-through and walk-through options

Live music, santa visit, and warm drinks

Nearly 50,000 attendees





## A Fresh New Look For The Friends of Manito

- Board retreat to collaborate and brainstorm
- Survey to members and donors
- Input from stakeholders, volunteers, community partners, Parks and Recreation, Visit Spokane, City Council and Park Board
- Branding committee to use information to write new Vision, Mission and Values statements
- Created a voice and tone for the organization
- New logo and brand guide
- New website
- All accomplished through private donations



## Mission

*To conserve and enhance the beauty and functionality of Manito Park for present and future generations.*

## Vision

Manito Park persists in beauty and provides quality of life as needs, circumstances and times change.

## Values

Stewardship, Education,  
Partnership & Participation





## Brand Audience

Our primary audience is current and future donors and supporters

### **TFM's Organizational Voice: We sound...**

- Down to earth - not formal or stuffy
- Friendly, Warm, Open, Passionate
- Knowledgeable, Capable, Trustworthy, Civic-Minded

### **We strive to foster:**

- Enthusiasm and passion
- Pride in our regional treasure
- Connections to the park
- Desire to get involved in our work





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THE FRIENDS  
OF MANITO

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THE FRIENDS  
OF MANITO

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THE FRIENDS  
OF MANITO

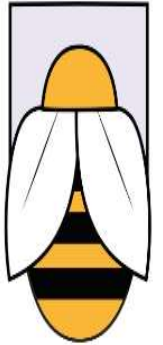
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THE FRIENDS  
OF MANITO

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THE FRIENDS  
OF MANITO







**THE FRIENDS  
OF MANITO**





## Friends of Manito Fund at Innovia Foundation

<https://www.thefriendsofmanito.org/contribute>

Opened in May 2022 with the express  
purpose of supporting Manito Park  
operations and ongoing maintenance



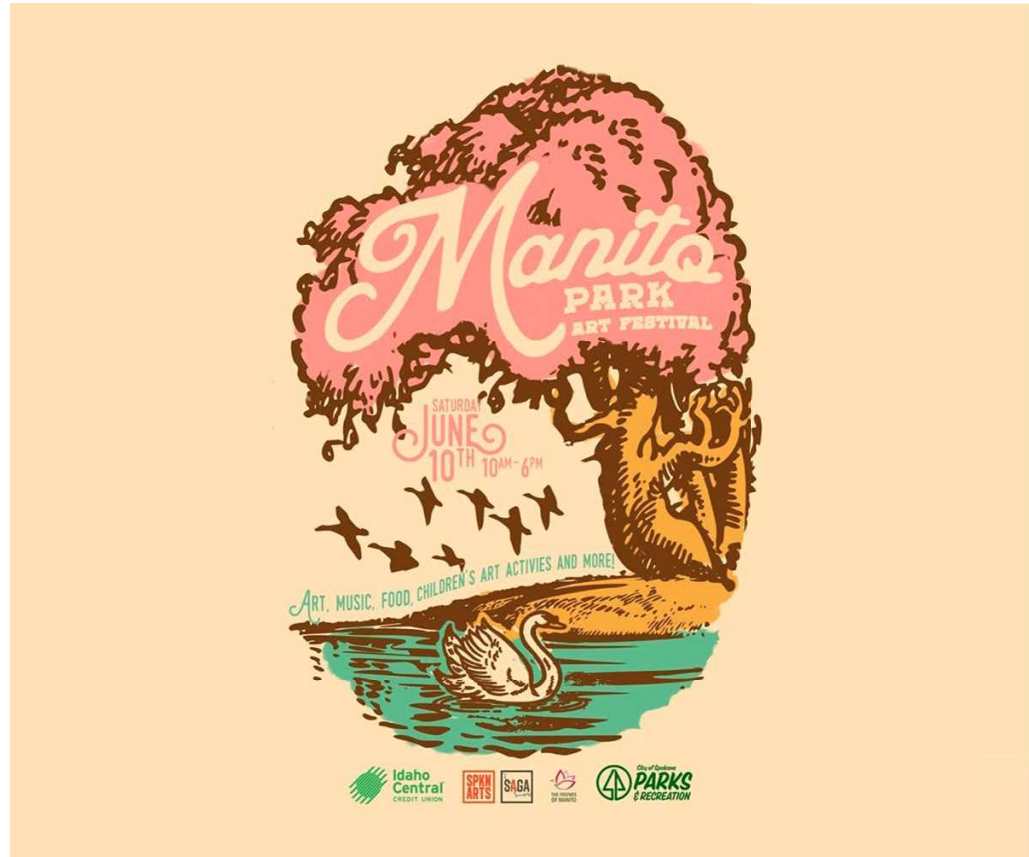
## New in 2023-2024

- Revival of butterfly garden inside the Ferris Perennial Garden
- Focus on children's education and nature exploration
- Fundraising through private donors and grant funding



**Plant Sale:  
Saturday, June 3rd**

**Manito Park Art  
Festival:  
Saturday, June 10th**







## The Numbers

- **Plant Sale Income: \$150,841**
- **Art Festival Income: \$9,315**
- **Art Festival Sponsorship Income: \$5,000**
- **Holiday Lights Donations: \$9,315**
- **Holiday Lights Sponsorship Income: \$50,000**
- **General Donations: \$48,107**
- **Membership Fees: \$19,915**
- **Volunteer Hours: 6,684**





**Thank You!**

