

# Development and Volunteer Citizen Advisory Committee 4:00 p.m. Thursday, January 26, 2023

In-person and virtually via WebEx Fianna Dickson – Marketing & Communications

#### **Committee Members**

- X Kelly Brown Committee chair/Friends of Manito Park Greg Connolly – Friends of Spokane Skate Parks (absent)
- X Trevor Finchamp Friends of the Bluff
- X Lindsey Shaw Community Assembly representative/Logan Neighborhood and NE Spokane (4:20)
  Cole Taylor Friends of Riverfront Park (absent)
  - Craig Volosing Friends of Palisades (absent)
  - Maribeth Watt Friends of Sky Prairie (absent)
- X Lee Williams Friends of Coeur d'Alene Park

#### **Park Board Members**

Bob Anderson Jennifer Ogden

#### Park staff

Fianna Dickson
Jonathan Moog (4:06)
Sarah Deatrich

#### **Minutes**

A. **Call to order/introductions** – The meeting was called to order at 4:01 p.m. by committee chair Kelly Brown. See above list for attendance.

#### B. Discussion items

- 1. Adopt a Park and Park Friends Group Policy & Procedure Update Fianna Dickson
  - a. Fianna presented revisions to the draft Adopt a Park and Park Friends Groups Policy & Procedure which outlines how groups and parks work together (attached).

In reference to section 5.3.c, it was suggested we clarify Park Friends groups may obtain general liability insurance under their Neighborhood Council's policy, if the group operates as an official committee of the NC; and, the NC has a 501c3 status.

Clarification of the differences between event insurance and general liability insurance was also suggested.

DVC approved the draft revisions at the January 18 meeting. It will be presented at the Land Committee meeting on February 1, and at the full Park Board meeting in March.

\*At the time of this DVCAC meeting, it was believed that DVC action items were required to be presented to a Park Board committee which is fully made up of Park Board members. It has since

been determined that this is not necessary; therefore, the draft Adopt a Park and Park Friends Group Policy & Procedure will be presented to the full Park Board at the February 9 meeting.\*

If the policy is approved at the February Park Board meeting, Fianna will bring the Toolkit back to this committee for further review and input.

- 2. Friends groups upcoming events/volunteer support Kelly Brown
  - a. Trevor Finchamp Friends of the Bluff
    - 1) There are no upcoming events.
    - 2) There were no bids on the Tuscan Ridge property.
  - b. Lee Williams Friends of Coeur d'Alene Park
    - 1) Lee is in the process of gathering information for her presentation to this committee.
    - 2) Friends of Coeur d'Alene has been reporting to their Neighborhood Council to keep them up to date on the group's activity.
    - 3) A grant writer has been contracted to assist in securing funding for park improvements.
    - 4) Friends of Coeur d'Alene is working in full collaboration with the Parks Department. The group met with Park Board President and Vice President, Jennifer Ogden and Bob Anderson, to discuss working together to request funding from the legislature.
    - 5) There are no upcoming events; however, the group is researching information about giving a tour in the summer, and the MAC has picked Browne's Addition as part of their Mother's Day tour.
  - c. Lindsey Shaw Community Assembly representative/Logan Neighborhood & NE Spokane
    - Lindsey is taking over District 1 leadership where leaders of the District's Neighborhood Councils meet and share information. The districts are considering creating an Adopt a Park group and would be interested in being the pilot group to work through the new Policies & Procedures, jointly with Parks, and identify what works well and what may need to be amended.

# C. Standing reports

- 1. EXPO+50 overview Kelly Brown
  - a. Parks Department continues to work to secure a contract for a Program Manager to lead the events & marketing efforts for EXPO+50.
- 2. DVCAC membership update Kelly Brown
  - a. Maribeth Watt's first term expires in February, and she will not serve a second term.
  - b. Craig Volosing's first term expires in February, and Paul Lindholdt will replace him (Friends of Palisades) following approval at the February 15 DVC meeting.
  - c. Friends of Moore-Turner has expressed interest in joining the DVCAC.
- 3. DVCAC project presentations Kelly Brown
  - a. Lee Williams Friends of Coeur d'Alene Park is aiming to present Phase 1 of a 4-phase comprehensive plan for Coeur d'Alene Park improvement.
  - b. Per Jonathan Moog, Director of Riverfront Park, informed the group that the KCCP ad-hoc committee will present a status update to the Riverfront Park Committee, and request Park Board consider two sites for the King Cole Bridge. Kelly will contact Cole Taylor, Friends of Riverfront Park, to ask about a presentation to the DVCAC.
  - c. Kelly Brown may make a presentation to roll out the new Manito Park branding.
- D. **Adjournment** The meeting was adjourned at 4:32 p.m.

**Next meeting:** The next regularly scheduled meeting is 4:00 p.m. February 23, 2023, in-person at City Hall and virtually via WebEx.

TITLE: "ADOPT A PARK" AND "FRIENDS OF PARKS" PROGRAM POLICIES			
PARKS AND RECREATION DIVISION DIVISION POLICY AND PROCEDURE	LGL		
CITY OF SPOKANE	DEPT		

AND PROCEDURES EFFECTIVE DATE:

**REVISION EFFECTIVE DATE:** 

Items in red reflect changes since previous draft. Appendix items are in progress.

#### 1.0 GENERAL

#### 1.1 PURPOSE

The Spokane Parks and Recreation Division "Adopt a Park" and "Friends of Parks" (the "Program") is a public participation program of Spokane Parks and Recreation which encourages volunteer involvement and community service in support and enhancement of public parks under the control of Spokane Parks and Recreation. The purpose of this policy is to establish policies and procedures for participation in the Program.

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## 2.0 DEPARTMENTS/DIVISIONS AFFECTED

This policy shall apply to the Parks and Recreation Division.

#### 3.0 REFERENCES

City Charter - Section 48, Park Board - Powers

## 4.0 DEFINITIONS

4.1 "Adopt a Park" means a program where a group of volunteers commit to routine volunteer efforts to help care for a park; work could include routine clean-ups, tending to flowers/trees, trail maintenance, locking/unlocking fa-

- cilities, or similar. The group can serve one park or a group of related parks (i.e. all parks within a neighborhood council, or parks in a proximity).
- 4.2 "Director" means the Director of Parks and Recreation.
- 4.3 "Division" means the Spokane Parks and Recreation Department.
- 4.4 "Friends of group" or "Park Friends groups" means a program with all of the features of "Adopt a Park" <u>plus</u> additional responsibilities which may include fundraising, hosting events, joint vision-planning with the division, and/or similar approved activities. The group can serve one park or a group of related parks (i.e. all parks within a neighborhood council, or parks in a proximity).
- 4.5 "Program Agreement" means a contractual agreement (or Memorandum of Understanding/MOU) entered into and signed by a Division representative and the volunteer group's representative (Group Leader) authorizing the group to participate in the Program, setting the terms and conditions for that participation, and assigning a Park to the group.
- 4.6 "Program Coordinator" means a Division employee who manages the Program and provides liaison and support between the Division and the volunteer group's leader and volunteers.
- 4.7 "Volunteer" means a registered, approved volunteer with Parks & Recreation acting on their own behalf and committed to completing approved tasks on a one-time or ongoing basis.

#### 5.0 POLICY

## 5.1 Program Eligibility

- a) Volunteer organizations/groups are eligible to participate in the Program if the Division is satisfied that the group will fulfill its obligation under the Program in a safe and responsible manner and in harmony with the Division's mission/vision and master plans and/or preferred plan for the park in question.
- b) Volunteer groups eligible to participate in the Program may be individuals, members or a sub-committee of neighborhood councils, families, civic and non-profit organizations, churches, service clubs, other organizations, and volunteers from commercial and private enterprises.
- c) Adopt a Park and Park Friends groups naming will be mutually-agreed upon by the group and the division. A volunteer group is not eligible to participate in the Program if its name:

- i. Endorses or opposes a particular candidate for public office;
- ii. Advocates a position on a specific political issue, initiative, referendum, or piece of legislation; or
- iii. Includes a reference to a political party.
- d) Volunteer groups and/or individuals that have been denied participation in the Program due to a lack of compliance to a previous Program Agreement shall not be eligible to participate for a period of five years following the termination of the previous Program Agreement.
- e) Each volunteer group must have a designated representative/group leader who functions as the group's primary liaison with the Division. The group leader must be an adult (eighteen years of age or older).
- 5.2 Group Bylaws and Tax-Exempt Status for Park Friends groups.
  - a) Only groups with organized structure via bylaws are eligible to participate in the Division's Park Friends groups. Adopt a Park groups are not required to have bylaws.
  - b) Generally, the most successful Park Friends groups have a strong and broad charter from the start of their creation and have well drafted bylaws for the group. Bylaws should outline the necessity of holding annual meetings; frequency of group meetings; the group structure including membership and organizational constitution.
  - c) Generally, bylaws include the group's name, their purpose, and membership criteria and define how the group aligns with the Division's mission and goals. Bylaws should clearly outline and establish a strong mutual and beneficial partnership with the Division.
  - d) The Parks divisions requires Park Friends groups to either obtain taxexempt status, or utilize a non-profit fiscal sponsor to act as their agent and provide a written agreement with the fiscal sponsor as such. The division does not require Adopt a Park groups to obtain tax-exempt status, because they are not engaging in fundraising activities.
  - e) The Appendix contains sample bylaws.
- 5.3 Program Agreement.
  - a) In order to participate, eligible Adopt a Park and Park Friends groups must follow the Procedures in section 6.0. and be recognized through a Program Agreement.
  - b) The Adopt a Park program requires a one-year commitment by groups, and Park Friends groups require a five-year commitment.

- c) Park Friends groups will maintain, at their own expense, general liability insurance on an occurrence basis, the specifics of which will be outlined in the Program Agreement. It shall provide that the City, its officers, and employees are additional insured but only with respect to Park Friends services to be provided under the agreement. Adopt a Park groups are not required to have general liability insurance.
- d) Volunteer groups and/or individuals may be denied participation in the program and/or have their agreement terminated due to a lack of compliance with policies, procedures, and/or the Program Agreement. The Program Agreement will outline termination clauses.
- d) Adopt a Park and Park Friends groups will follow all division and city policies, to include the sponsorship, naming, donation, and social media policies.
- 5.4 Service Opportunities and Projects.
  - a) Adopt a Park and Park Friends groups work in collaboration with the division to find compatible goals and partnership opportunities. The following considerations form the basis for determining which projects the Division partners on with Adopt a Park and Park Friends groups:
    - i. Mission: Does the project meet the missions/goals/objectives of Parks & Recreation?
    - ii. Needs and Level of Service: Is it aligned with community desires and physical need, as outlined in our Master Plan?
    - iii. Park Conditions and Ongoing Sustainability: Does it target facilities in poor condition or out of service? Is the project sustainable?
    - iv. Equity Investment Zones: Does the project address social/health vulnerabilities or economic disparities?
    - v. Opportunities: Is there an opportunity to leverage funds or resources (combination of Park funds and Park Friends fundraising efforts)?
    - vi. Community Benefit: Does this project benefit the greater community or neighborhood (as opposed to special interests of individuals or smaller groups)?
  - Groups will not complete any fundraising or work project without prior written approval by their staff liaison or the director. Projects may require

written plans to be submitted by the group and may require additional steps like a traffic control or safety plan. Fundraising or work projects are defined as any maintenance, programming, or capital improvement to a park.

c) Adopt a Park and Friends of groups should host at least two times per calendar year an event/activity. Additional events/service opportunities/projects can be completed as needed to support the park.

# 5.5 Group Leader.

- a) The Group Leader (as identified within the Friends group's bylaws or the Adopt a Park agreement) shall sign the Program Agreement and act as the group's primary liaison with the Division.
- b) The Group Leader is responsible for:
  - i) Serving as the communication point person with the Division's assigned staff liaison. Groups are required to keep open lines of communication. It is critical that groups and the division work, communicate, and collaborate as a team and operate with respect and professionalism;
  - ii) Ensuring that the group complies with the provisions of the Program Agreement;
  - iii) Ensuring that each volunteer receives the appropriate training;
  - iv) Submitting project request and records;
  - v) Ensuring that activities/events are conducted in a safe manner;
  - vi) Making sure that each volunteer under the age of eighteen is registered and has a completed Parent/Guardian Informed Consent Form before participating in any program activity;
  - vii) Filing all required reports and forms with the staff liaison; and
  - viii) Reporting any injuries incurred by volunteers during activities/events to the staff liaison and communicating with the staff liaison as necessary to ensure smooth conduct of the program.

# 5.6 Program Support.

a) Adopt a Park and Park Friends groups will be supported by their Pro-

gram Coordinator (staff liaison) and other members of the division, which may include: coordination of shared resources; marketing support and event promotion (i.e. graphic design and press release assistance, social media sharing); opportunities to participate and present to the Development and Volunteer Committee Citizen Advisory Committee of the Park Board; priority access for venue reservations and review of venue rental costs; and recognition of contributions.

# 5.7 Record keeping.

- a. Adopt a Park and Park Friends groups will be required to maintain their own records to include email/mailing lists of their members, volunteer tracking, committee/board/meeting records and/or minutes, and any paperwork required by government agencies.
- b. They agree to make these records available to the division at any time upon request, within 30 days of request, and to report annually to their staff liaison in alignment with Procedures in section 6.0.

#### 5.8 Hazardous materials.

- a. Volunteers shall not handle hazardous materials or materials they suspect to be hazardous.
- b. Volunteers who encounter anything they suspect to be hazardous must not touch it or pick it up but must take appropriate precautions and report the location and description to 911/crime check or their staff liaison as soon as possible.

# 6.0 PROCEDURE

# 6.1 Adopt a Park

- 6.1.1 Interested parties must first register and complete at least one volunteer session with the Division in an approved activity.
- 6.1.2 After volunteering at least once, a group of at least two volunteers may fill out an application to Adopt a Park. Adopted parks will be confirmed upon a determination by the Division that the group will be able to foster and support the Division's mission/goals and plans.
- 6.1.3 Approved groups will be required to commit to one year of service, and sign the Division's Adopt a Park Program Agreement.
- 6.1.4 Groups will be required to report annually to the Division the number of volunteers, number of volunteer hours, and a summary of the projects worked on. This should be submitted to the staff liaison by January 31 for the calendar year prior.

#### 6.2 Park Friends

- 6.2.1 Interested groups must have completed at least one year of volunteer work under the Adopt a Park program.
- 6.2.2 Adopt a Park groups interested in expanding their scope of work in alignment with the Park Friends definition may fill out an application to form a Park Friends group. Park Friends groups will be confirmed upon a determination by the Division that the group will be able to foster and support the Division's mission/goals and plans.
- 6.2.3 Approved groups will be required to commit to five years of service, and sign the Division's Park Friends group Program Agreement.
- 6.2.4 Groups will be required to report annually to the Division the number of volunteers, number of volunteer hours, and a summary of the projects worked on. This should be submitted to the staff liaison by January 31 for the calendar year prior.

# 7.0 RESPONSIBILITIES

The Director of Parks and Recreation shall administer this policy.

#### 8.0 APPENDICES

- Application to Adopt a Park
- Adopt a Park agreement template
- Application to form a Park Friends group
- Park Friends agreement template
- Matrix (volunteer, Adopt a Park, Park Friends)
- Toolkit for Adopting a Park & Forming/Growing a Park Friends group
- Sample Bylaws

APPROVED BY:		
CITY OF SPOKANE PARKS AND REC	CREATION DIVISION	
Printed name	Signature	Date
Tial -		
Title		

CITY OF SPOKANE PARKS BOARD

Printed name	Signature	Date
Title	<del></del>	
Attest:	Approved as to fo	rm:
City Clerk	Assistant City Atto	orney