# North East Spokane

## **Public Development Authority**

October 13, 2017

1:00 PM - 3:00 PM

### Minutes

#### Attendance

**NEPDA Members present**: Anthony Carollo, Laura McAloon, Craig Riley, Scott Simmons, Cheryl Stewart, and Joe Tortorelli **Staff present**: Melissa Owen; Ana Everano

Consultants and Guests present: Cindy Clausen, Mike Malsam

#### Meeting called to order 1:00 pm

#### **Discussion Items:**

**Approval of September 8, 2017 Meeting Notes**– Motion to approve September 8, 2017 minutes by Joe Tortorelli, M/S by Laura McAloon, all in favor with no objections or abstentions.

**CEO Luncheon** – NEPDA members requested that physical mailers (post cards) be sent to every property owner in the industrial and commercial zones. Melissa is to utilize a portion of the NEPDA 2017 funds to pay for mailer printing and postage. Minor changes requested related to the draft invitations and survey. An agenda items to be added to the event might include a survey of businesses that intend to offer internship opportunities and/or offer tech jobs in The YARD.

#### 2018-2020 Work Plan

Melissa will separate out NEPDA board work plan items from those that City staff should undertake during the work plan period. Other additions to the draft work plan should include the following for further discussion:

- Link businesses within the YARD with students (school to work)
- Presentation in the box: 5-10 minute presentation about what the PDA, its purpose and what the development authority is doing.
- Pursuit of grant opportunities to assist with training
- Quarterly outreach to community groups (
- Develop an Annual Report (1 page/infographics)
- Move forward with website update
- Formal request of Council and the Administration re: funding of strategic projects (include what the NEPDA board can advance for the yard and the intended outcomes; include feedback from local land owners and business related to these asks and why it is important to implement the identified strategies/projects/etc.).

#### **Grant Update**

*EPA Community Wide Assessment* – moving forward with additional assessments *EPA Area-Wide Plan* – Melissa reported on Council recognition of The YARD Redevelopment Master Plan.

**October 27 Meeting Agenda** – request stormwater study update from Katherine Miller and/or staff at an upcoming meeting.

#### Closing/Around the room - None

#### **Action Items:**

- Reach out to ICM regarding stormwater
- Clarify and forward Freya project details (2018-2023 Draft 6-Yr CIP); Reach out to communications team regarding project outreach and outreach coordination.
- Develop and Refine Communications piece utilizing updated NEPDA accomplishments including updates to the NEPDA website.
- Contact EWU students about connecting with the NEPDA at one of their upcoming regular meetings.

#### Agenda item requests:

- Financing for NEPDA Operations request for 2018
- YARD Funding/Financing; PBIA, LID, LIFT Next Steps (ongoing)

Meeting Adjourned 2:47 pm