

East Sprague Parking and Business Improvement Area (PBIA) Ratepayer Advisory Board Meeting

Date: August 20, 2025, Time: 12:00 to 1:30 PM

Ratepayer Annual Meeting Minutes Quorum met

Officers: Chris Venne (President), Amy Vega (Vice Chair), Dana Reinke – (Secretary), Tresa Schmautz (Treasurer), Broad Members: Darryl Reber, Jim Hanley, Ratepayers; Shayla Scott, Jackie Casey, LaVerne Biel – Executive Director

- President Chris Venne opened the meeting at 12:05p
- June 18, 2025, minutes (Dana/Amy) were approved as written.
- Financial Reports Tresa Schmautz
 - o 2025 Normal financial position for July
 - 91% of Ratepayer invoices were paid through July.
 - June invoice was submitted and paid for the second quarter. Financial Dashboard was updated to reflect correct revenue amount. YTD \$49,027.62
- Police Report Micah Prim Neighborhood Resource Officer
 - o New laws are being enforced and officer training is taking place.
 - Liberty park enforcement the police are giving them reasonable amount of time before holding them accountable.
 - Viaducts continue to be packed and cleared (rinse and repeat)
- Administrative LaVerne Biel
 - Bid expansion for the South UDistrict
 - Amanda provided some tentative numbers (that were attached in the packet)
 - Can we use our new 2026 \$\$\$ for expansion?
 - Is it possible to rezone areas along Sprague (in the SUD)?
 - Ad Hoc Committee: Chris Venne, Jim Hanley, Dana Reinke & LaVerne Biel

BID Programs:

Clean and Green – LaVerne Biel

Landscaping & Maintenance:

- We discussed the Canopy program and when the 3 trees that are back ordered will be installed. LaVerne will contact Bruce for an update.
- Tresa reported Dignified Workday appreciates our support. We talked about their billing procedures. We will schedule our fall clean-up for October which will be last scheduled ground work.
- It was recommended that the bushes on the north side of 2200 block (Sprague & Lee) be removed. They are a traffic hazard for pedestrians.

• District Beautification – LaVerne Biel /Dana Reinke

- Hanging Flowers Baskets for 2026 were reviewed. Fruit Salad with potato vines (if possible) were chosen. Yellow flowers will make our Lilac flags stand out more.
- Contacted NW Seed about putting together a watering program for the 9 flower pots on east Sprague. We are considering ordering 12" flowers with the same arrangements as the hanging baskets.
- o Current hanging flower basket watering will be turned off by September 22nd.

• Safety and Security – Darryl Reber

• Dumpster locks are a good solution but not a fool proof solution. The locking mechanism cost \$150. Looking for incentives. We can provide a marketing program to educate our property owners with a flyer ad video.

District Branding & Marketing – Dana Reinke

Flags:

- o They suggested using thinner flags were discussed because they hang better.
- o Ask Pepe Machinery (LaVerne will contact Bruce) for a lift to hang flags at the end of September.

Classes:

Business training classes were well attended and educational.

Website:

- o The Business directory will go live after September 3. Businesses have an opportunity to update their business information.
 - This will provide a walking directory

Events:

- o Autumn on the Ave will be October 4th
- o Holiday on the Ave will be December 6th

The meeting adjourned at 1:35p