



East Sprague Parking and Business Improvement Area (PBIA)

Ratepayer Advisory Board Meeting

Date: June 18, 2025, Time: 12:00 to 1:30 PM

Ratepayer Annual Meeting Minutes

Quorum met

Officers: Amy Vega (Vice Chair), Dana Reinke – (Secretary), Broad Members: Darryl Reber, Sam Mace, Jim Hanley, Ratepayers; Shayla Scott, (ESBA President, ex officio Member), LaVerne Biel – Executive Director

- Vice President Amy Vega opened the meeting at 12:01p
- May 21, 2025, minutes (Dana/Darryl) were approved as written.
- Financial Reports – LaVerne Biel
 - 2025 – Normal financial position for April
 - 88% of Ratepayer invoices were paid in May.
 - June invoice was submitted for the second quarter.
 - QB event account has been reconciled.
- Administrative – LaVerne Biel
 - Bid expansion for the South UDistrict - Amanda is putting together numbers by the end of June.
 - A future business plan to expand to Division has been discussed.
 - Working with Parks Department (drawings were provided).
 - Locking electrical
 - Cement pads for containers and porta potties
 - Payments through May have been updated to the website
 - Continuing to work with ratepayers

BID Programs:

- **Clean and Green – LaVerne Biel**

Landscaping & Maintenance:

- Question about: Dignified Workday – It was reported that weeds and leaves have not removed. They were asked to spray weeds. LaVerne will contact them to ensure that the entire district is being done.
- Dana is working with the City Art Commission to wrap the old garbage cans – possibly have a contest?
- Goal to move garbage can in front of the Wine Bar closer to Napa to fit with the rest of the garbage can layout.

- **Beautification – LaVerne Biel /Dana Reinke**

Hanging Flowers Baskets

- Tom has developed a solution for fertilizing the plants every other week. Motion made to approve additional funding for the fertilizer program (Jim/Darryl)

approved. It was suggested that holes are poked in the bottom of the container to allow plants to drip properly.

- Tom is working directly with the City for 2026 recommendations for plants and containers.

Safety and Security – Darryl Reber

- Madelia camping is a major problem.
- RV was removed (and paid for) by Darryl on the Flame property. He tried unsuccessfully to find the owner. Unfortunately, it has now been replaced by a bicycle shop.
- Container lot – one container has been removed.
- Graffiti has increased
- Lighting for alleyway- LaVerne will contact Avista again for a meeting to discuss.

District Branding & Marketing – Dana Reinke

- They are putting together a marketing class for business owners.
 - Off 29th Social media will be the Speaker
 - 5 action items – next Wednesday follow-up
 - FreshVue will be hosting the class
- **Website** –
 - Events will run on the front page
 - Businesses will be responsible to update “company information”
 - New section for News, Business Events, and Form collection
 - Review at August Meeting
- Flags have been received and install after the 4th of July
- Discussed new website platform for donations – Zeffy.com (free for non-profits)

Other: No meeting in July!

The meeting adjourned at 1:33p