



**East Sprague Parking and Business Improvement Area (PBIA)
Ratepayer Advisory Board Meeting**

Date: January 15, 2025, Time: 12:00 to 1:30 PM

Ratepayer Annual Meeting Minutes

Quorum met

Officers: Chris Venne - President (Chair), Dana Reinke – (Secretary), Broad Member: Sam Mace, Darryl Reber, Jim Hanley, Ratepayers: Bruce Gage; Shayla Scott, Sherri Britton, Jake Swartz, Executive Director - LaVerne Biel

- President Chris Venne opened the meeting at 12:00p
- December 18, 2024, minutes (Jim/Sam) were approved as written.
- Financial Reports – LaVerne Biel
 - 2024 – Positive financial position
 - Timing of payments was discussed
 - New check signers will be notified when checks have been issued
- Administrative – LaVerne
 - Avista Foundation has been contacted about:
 - Alleyways
 - 2 Blocks unlit for holiday lights
- BID Programs:
 - Clean and Green –
 - Chris has contacted Correctional Industries to purchase the garbage cans.
 - Garbage cans have been ordered - 90 days have been ordered – Black anti graffiti coatings – blots are in the same place. Price went up by \$25 per \$14,079 – the BID to absorb the difference.
 - Sprague District Decals – Bigger ones 16 inches wide – use the black ground and white logo or orange or a cut vinyl.
 - Tom provided a list of garbage cans that need to be repaired. He will resend.
 - New square liners – 16
 - Locks repaired
 - Door mechanism
 - Add the garbage cans to the East and West sides of the district
 - Delivery to Doug’s warehouse
 - Beautification –
 - Tree Program – Sam – Bruce and Same worked with Amber from Urban Forestry - 11 trees replaced – species – improvement will be replaced this spring
 - City engagement has been encouraging
 - We’re the best kept District in Spokane from various people
 - Our District is an exciting place to visit
- Safety and Security –

- A lot of garbage is mounting
- Campers – unlock garbage dumpsters – switch out the dumpsters that are lockable (Sayla will provide information)
- Notify owners via email through ESBA or BID
- Property damage – with Neighborhood Councils and City Council Members:
 - 2 lanes to 1 along Sprague
 - Towing the RVs
 - Altamont and side streets
- Call 311 – near the school yard – online is the most affective when dealing with 311
- UDistrict looking at a BID – We are the example throughout the city
 - Property values
 - Managed low-income housing
- Our District has heart
- District Branding & Marketing
 - Wireframe is being created, and Dana will fine tune it
 - Add content
 - April 26th – is Spring on the Ave – good response with flowers
 - Thursday, February 6 – meeting
 - Holiday on the Ave – 18 businesses participated – 4 were new
 - Trek – kids activity
 - Bad weather day but spent more money
 - Assessment – more traffic but less sales
 - Capture return traffic
 - Market Training – Formalize written material
 - MLK March meeting place – next Monday
- Other: McKinley School – what is the status – other businesses are looking at it

The meeting adjourned at 1:17p