



East Sprague Parking and Business Improvement Area (PBIA)

Ratepayer Advisory Board Meeting

Date: November 20, 2024, Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Chris Venne - President (Chair), Amy Vega – (Vice Chair), Dana Reinke – (Secretary), Broad Member: Sam Mace, Ratepayers: Darryl Reber, Jim Hanley, Bruce Gage; Shayla Scott, Executive Director - LaVerne Biel

- President Chris Venne opened the meeting at 12:05p
- October 16, minutes (Amy/Dana) were approved as written.
- Financial Reports – LaVerne Biel
 - Financial income and expenses are operating as expected.
- Amanda Beck – City of Spokane Liaison (via email)
 - CSO Tank Update
 - Amanda is working with Parks & Rec – pickleball courts
 - Maintenance
 - Fencing
 - All 2025 assessment questions refer to Amanda
- Administrative – LaVerne Biel
 - Reviewed the 2025 budget and recommend the following changes
 - Remove tree maintenance line item
 - Increase social media budget to \$250 per month
 - Increase website budget to \$1,500 annually
 - Look at purchasing holiday flags (possible corporate sponsorship – will check on City Flag ordinance) and various colors were discussed
 - 2025 Budget approved with modifications mentioned (Amy/Sam)
 - Annual flyers are in the mail
- Neighborhood Beautification – LaVerne Biel
 - No report
- District Branding and Marketing – Dana Reinke
 - Contact Mark Bond at the Spokane Library for a targeted advertisement approach.
 - Reviewed Autumn on the Ave report submitted
 - Autumn on the Ave was a great success which included media exposure
 - Spread out entertainment throughout the district
 - 20 businesses have signed up for Holiday on the Ave
 - Light the Night ideas
 - Tree lighting at the Tin Roof
 - Possible Grinch stopping the tree lighting
- Clean and Green – LaVerne
 - Garbage can purchase
 - Order extra parts and liners for existing cans
 - Budget for 7 new cans
 - Chris will work on how to purchase the equipment with Amanda



- Safety and Security – Darryl Reber/Chris Venne
 - Darryl reported that he continues to have issues with open fires behind his building. Code enforcement has been responsive.

Meeting adjourned at 1:30p