

East Sprague Parking and Business Improvement Area (PBIA) Ratepayer Advisory Board Meeting

Date: September 18, 2024, Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Chris Venne - President (Chair), Amy Vega – (Vice Chair), Dana Reinke – (Secretary), Tresa Schmautz – (Treasurer), Broad Member: Sam Mace, Ratepayers: Darryl Reber, Jim Hanley, Bruce Gage; Shayla Scott, Executive Director - LaVerne Biel, SBA – Secretary Lori Massey

- President Chris Venne opened the meeting at 12:02p
- Introductions Lori Massey from SBA to the group
- August 21, 2024 minutes (Darryl/Amy) were approved as written.
- Financial Reports Tresa Schmautz
 - Financial income and expenses are operating as expected.
 - Clean and green will be over by \$10,000 by the end of the year
 - Request \$50,000 ARPA money for clean-up from City Council. LaVerne will contact our Council Representatives.
- Administrative LaVerne Biel
 - Visit Spokane will install holiday lights again this year
 - District Flags will be taken down around November 1st
 - Flowers will come down around October 1st
 - Requested that the water be turned off by September 25th
 - Visit Spokane and Amanda are working to activate the CSO tank concept for a district gathering space.
 - Visit Spokane will work with businesses to setup an electronic shopping guide for our district
- Letter to ratepayers to focus on operating in the Return on Investment
 - Not for Profit Committee to address rate increase letter:
 - Amv
 - Chris
 - Darryl
- Breakout Session on Garbage cans:
 - Six examples were passed around
 - Requirements
 - Black
 - Rain cover
 - Locking
 - Fixed
 - At least 32 gallons
 - Line
 - Current budget will replace 8 garbage cans (\$1,000 to \$1,500 each = 8)
 - They need to be sturdy
- Neighborhood Beautification LaVerne/Tresa

- o Reconstruct hanging plant water system for 2025 Annual report
- Reported irrigation failures to the City staff
- District Branding and Marketing Dana Reinke
 - District Flags look great
 - o Autumn on the Ave October 12th
 - Deadline for Sponsorship is September 30th
 - Live music
 - Shop Hop
 - o Holiday on the Ave December 7th
 - o 2025 Spring on the Ave April 26th
 - o The website:
 - Answers to website questions will be updated within the next month
 - Goal is to be finalized by the end of the year
 - Visit Spokane will be providing business training classes in January 2025
- Clean and Green Tresa Schmautz
 - Problems with ground irrigation system (addressed with the City)
 - o Garbage is heavy around shelter's services
 - o The grasses installed along the Avenue are not normally used in commercial spaces
 - Plant replacement will be needed in 2025
- Safety and Security Darryl Reber/Chris Venne
 - Nothing to report

Meeting adjourned at 1:34p