



## East Sprague Parking and Business Improvement Area (PBI)

### Ratepayer Advisory Board Meeting

Date: August 21, 2024 Time: 12:00 to 1:30 PM

## Meeting Minutes

### Quorum met

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Officers: Chris Venne - President (Chair), Amy Vega – (Vice Chair), Dana Reinke – (Secretary), Tresa Schmautz – (Treasurer), Broad Member: Sam Mace, Ratepayers: Darryl Reber, Jim Hanley, Bruce Gage; Amanda Beck, City Representative; Executive Director - LaVerne Biel.

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- President Chris Venne opened the meeting at 12:04p
- June 18, 2024 minutes (Jim/Dana) were approved as written.
- Financial Reports – Tresa Schmautz
  - Financial income and expenses are operating as expected.
  - Reviewed spending in various categories
    - The trash/litter pickup is higher than expected
    - Snow removal was lower than expected the first part of the year
- City of Spokane Report – Amanda Beck
  - The BID can spend the ARPA money without City involvement. The \$14,000 the committee (Sam & Jim & Chris) 1. Metal, lockable, rain proof, black, liner included. Chris found one that can have advertising on the sides.
  - Assessment 2025 – 2026 tax property values will increase. The increase could be as high as 34% with the CPI adjustment. The overall adjustment could be around \$125,350. We discussed the impact this would have on non-profits and other businesses that are currently struggling to make ends meet.
    - A subcommittee wanted to reach out to our non profits about a proposed increase and whether they could afford to participate in paying a portion (full or 3/4 or ½ the assessed value).
    - Subcommittee Members:
      - Jim
      - Chris
      - Shayla
  - City Service Agreement will be completed by the end of August.
  - Amanda is working with Code Enforcement on the addresses that were reported this summer.
- Administrative – LaVerne Biel
  - East Sprague planters were installed.
  - District Flags were purchased and scheduled to be installed in September.
- Neighborhood Beautification – Amy Vega
  - Vertical flag looks great
  - Hanging flowers are healthy and require constant monitoring
- District Branding and Marketing – Dana Reinke
  - Autumn on the Ave – October 12<sup>th</sup>
    - Deadline for Sponsorship is September 30<sup>th</sup>
    - New Committee of five will help with event
  - The website proposal was \$4,500 with Mediabus donating \$1,500 in kind donation.

- Reviewed the URL and offer Jack payment for past years support.
- The goal: Better web layout, website control, URL control, and easier to access information
- \$250 annual renewal fees.
- A motion was made (Amy/Jim) to accept the proposal as outlined. Discussion. Motion approved.
- Rolling content (i.e., shopping, events)
  - Heather needs content for social media. (facebook, Instagram, etc.)
- Clean and Green – Tresa Schmautz
  - Dignified work force has addressed:
    - Conducted a full review of plant species
    - Grateful to the City for helping out
    - Water issues (emailed Carl for repair)
    - Dead plants that need to be removed
    - Continuing to report on trees that are dying or dead
      - Tree Committee
        - Sam Mace
        - Bruce Gage
          - LaVerne will forward them the asset spreadsheet that includes the dead tree count
- Safety and Security – Darryl Reber/Chris Venne
  - Nothing to report

Meeting adjourned at 1:34p

DRAFT