



## East Sprague Parking and Business Improvement Area (PBI)

### Annual Meeting Ratepayer Advisory Board Meeting

Date: May 15, 2024 Time: 12:00 to 1:30 PM

## Meeting Minutes

### Quorum met

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Officers: Chris Venne - President (Chair), Amy Vega – Vice Chair, Dana Reinke – Secretary, Tresa Schmautz – Treasurer, Ratepayers: Darryl Reber, Shayla Scott, Barbara Woodbridge ESBA Board President Ex Officio, City Representative: Amanda Beck, Executive Director – LaVerne Biel, Doug Trudeau

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- President Chris Venne opened the meeting at 12:04p.
- April minutes (Darryl/Amy) were approved as written.
- Financial Reports – Tresa Schmautz
  - 94% percent ratepayers paid in 2024 YTD
  - Financial income and expenses are operating as expected.
  - If you back out the depreciation, then we are cash positive
- City Liaison – Amanda Beck
  - CSO Tank - working with the Water Department to find out usage restrictions. Amanda is talking with engineering to have a plan go out to RFP which allows stormwater trunks to utilize the site.
  - City Services – hoping to have a meeting in July to finalize the list and baseline services for planning and response times.
  - McKinley School Update – expecting to have answers from HUD by the end of October.
- Administrative – LaVerne Biel
  - Tree maintenance – continue to trim trees.
  - Flags will be going up by May 23<sup>rd</sup>. There was interest in hanging a “Sprague Union District” flag as proposed to see how the new configuration will work with the wind before ordering more.
  - The BID purchased an orchard ladder to hang flowers and flags. It is currently at LaVerne’s house until a suitable storage location can be found.
  - Preparing a Grant application format for the BID. We would need to find a 501(3)c organization for primary financial responsibility. Suggestions: Community Frameworks, Venessa Behan. Look for grants for Neighborhood development, Façade improvement, small business support, and sharps disposal.
  - ESD101 – is actively removing graffiti throughout the district.
- Neighborhood Beautification – Amy Vega
  - Hanging the Flower baskets – it was recommended that next year we use Gieger work release workers. The use of a lift was discussed as an option for next year.
- District Branding and Marketing – Dana Reinke
  - Spring on the Ave
    - Participation and attendance were down from the previous year.

- Reason: The committee dissolved right before the event.
- People that attended enjoyed the event.
- Dana has a quote for someone else to manage the event next year.
- Social Media posts
  - 2 posts per week
  - Include Facebook ads
  - Dana will meet with Heather to find out if they are interested in continuing to post information at an increased price.
  - The economy is slow right now.
  - Implement MailChimp to raise awareness and participation.
- Clean and Green – LaVerne Biel
  - We are removing more garbage from the area this year.
- Safety and Security – Darryl Reber/Chris Venne
  - Darryl reported that Madelia was cleaned up on Monday and on Wednesday they returned.
  - The encampment behind the Flame has been cleaned up. There are more vehicles and RVs on the street. The City has run out of money to remove them.

Meeting adjourned at 1:33p

DRAFT