



**East Sprague Parking and Business Improvement Area (PBIA)
Annual Meeting Ratepayer Advisory Board Meeting
Date: April 17, 2024 Time: 12:00 to 1:30 PM
Meeting Minutes
Quorum met**

Officers: Chris Venne - President (Chair), Dana Reinke – Secretary, Tresa Schmautz – Treasurer, Sam Mace – Board Member, Ratepayers: Jim Hanley, Darryl Reber, Doug Miller, Shayla Scott, Executive Director – LaVerne Biel,

- President Chris Venne opened the meeting at 12:05p.
- March minutes (Jim/Dana) were approved as written.
- Financial Reports – Tresa Schmautz
 - 87% percent ratepayers paid in 2024 YTD
 - Financial income and expenses are operating as expected.
- Administrative – LaVerne Biel
 - Reviewed subcontract transition
 - Tree maintenance was stopped due to permitting process.
 - Use a licensed arborist (additional names were given)
 - The City needs more flexibility on how it deals with their BID partners.
 - Flag program will begin in May with the US Flags
 - Discussed the Zoning changes as presented by Amanda
 - We will evaluate once the flag program is extended for the entire district and new flower planters are provided at the east end.
- Neighborhood Beautification – Amy Vega
 - The Board discussed how the hanging baskets would be hung if a boom lift was out of the question. There was an agreement that to use three alternating people install the baskets using an orchard ladder. LaVerne will email Bob to ensure that the baskets are not watered the night before to decrease the weight of the plants.
- District Branding and Marketing – Dana Reinke
 - Spring on the Ave is scheduled for April 20, 2024
 - Event insurance – Dana was going to contact our insurance carrier for documentation.
 - Arial artists will be drawing people to stop and participate.
 - Public mural.
 - 15 businesses are involved in the Shop Hop.
 - 20 participating businesses.
 - Spokane Eats will be promoting the event.
 - Pop up vendors in a couple locations.
 - Signed thank you card for Visit Spokane.
 - **(Action Item from March)** Dana will investigate website URL and make hosting recommendations.
 - The BID will look at the budget closer to the end of the year for additional money to redo our website.

- Use Mailchimp to get the word out for future events – Dana has access to email addresses.
- Clean and Green – LaVerne Biel
 - No report
- Safety and Security – Darryl Reber/Chris Venne
 - Erie was cleaned on Monday and now there are three campers.
 - More foot traffic and campers in the area.
- Other businesses:
 - Discussed ESBA and the ARPA money rejection request. We talked about why the City council is not interested in helping the Sprague Union District.
 - Look for bi-partisan avenues for engagement.
 - Educate others on the difference of the BID and ESBA
 - Separate Boards
 - Separate Bank accounts
 - Separate interests with different drivers and values –
 - BID = Events, sidewalk maintenance, flowers, cleanliness, work with property/business owners
 - ESBA = Business/employee and district focuses

Meeting adjourned at 1:32p

DRAFT