



East Sprague Parking and Business Improvement Area (PBIA)

Ratepayer Advisory Board Meeting

Date: October 18, 2023 Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Chris Venne - President (Chair), Amy Vega – Vice President, Dana Reinke – Secretary, Board Member: Sam Mace, Ratepayers: Jim Hanley, Bob Mauk, Darryl Reber, Guest: Doug Trudeau, ESBA/BID Executive Director – LaVerne Biel

- President Chris Venne opened the meeting at 12:00p. Quorum met at 12:16p.
- September Minutes (Jim/Sam) were approved as written.
- Financial Reports – LaVerne Biel
 - Financial income and expenses are operating as expected.
 - 92% of the invoice money has been collected for 2023. Additional letters were sent out.
- Administrative – LaVerne Biel
 - New BID Partnerships with:
 - Truth Ministries – Viaduct painting and cleanup
 - ESD101 – Graffiti Removal
 - Visit Spokane – Holiday Event and Advertising
 - ESBA – Purchase of additional flags for the Avista Light Poles
 - Garbage cans and ARPA money
 - Amanda sent the 2024 Assessments estimates: \$85,914 (about 7% increase)
 - Budget items for 2024:
 - Add \$30 per month for rental space
 - ESBA will pay for seven lunches per year
 - We talked about the length and timing of the meetings. The Board determined that the meeting lengths are fine as they are. The board will evaluate February and August (or possibly July) to weigh meeting.
 - Dana will provide information on the annual mailer at the next BID Board meeting.
- Neighborhood Beautification – LaVerne Biel
 - There was a problem with the district water being shut off. The overhead sprinkler system caused ice to form on the sidewalks.
- District Branding and Marketing – Dana Reinke
 - Autumn on the Ave was a great success! The weather cooperated and over 600 people attended. Heather secured several new sponsors. The busiest time was between 11:00a to 2p. They want to encourage stores to open at 10a.
 - Visit Spokane – Chris, Dana, and LaVerne met with Jeff and Rose. They are very excited to work with our District with this years Merry & Magical for the holidays. They will advertise our “Lighting” Party and Holiday on the Ave – December 2rd.
 - Avista confirmed use of their poles for flags with some restrictions.

- Dana will provide a vertical flag design ahead of our next BID Meeting.
- Safety and Security – Darryl Reber/Chris Venne
 - Viaducts are clean and clear.

Meeting adjourned at 1:38p

DRAFT