



East Sprague Parking and Business Improvement Area (PBIA)

Ratepayer Advisory Board Meeting

Date: June 21, 2023 Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Chris Venne - President (Chair), Amy Vega – Vice President, Tresa Schmautz – Treasurer, Dana Reinke – Secretary, Board Member Sam Mace, City of Spokane Representative – Amanda Beck, Ratepayers: Jim Hanley, Darryl Reber, Bruce Gage, ESBA/BID Executive Director – LaVerne Biel

- President Chris Venne opened the meeting at 12:10p.
- 5. 24.23 Minutes (Jim/Darryl) approved as written.
- Financial Reports – Tresa Schmautz
 - Financial income and expenses are operating as expected.
 - 85% of the invoice money has been collected for 2023.
 - Reviewed year to date financial information.
 - Discussed the Clean & Green costs and how we could reduce the amount. Meet and get quotes from:
 - UGM program
 - ESD101
 - Sponsorships
- City Staff - Amanda Beck –
 - CSO Tank update
 - WSDOT contact is Terrance Lynch.
 - Suggested that WSDOT, City of Spokane, ECNC, and ESBA all meet to discuss Peoples Park replacement.
 - The commitment needs to be outlined so there is a clear understanding of money and agreement.
 - She is working with legal on how to collect past due monies. She has been notified that BID liens are prohibited.
 - Amanda is working with Code Enforcement with properties that the BID has outlined.
 - They are working on 2024 annual assessments and motivating property owners to come into compliance.
- Sam announced that the fence mural was completed. All people have commented that it's a great improvement to the neighborhood. She is working on a press release and asked others to join into new things happening in the district.
- Neighborhood Beautification
 - Everyone felt that the flag program gave the neighborhood a lift.
 - LaVerne will write an editorial letter in response to the June 15 editorial comment.
 - 26 more flags will be needed to complete the district.
 - Waiting for quote from Sam's Flags
 - Waiting for approval from Avista to hang anything on their light poles.
 - We talked about switching the flags each quarter.

- US Flags will be scheduled from the end of May through the 4th of July and in November for Veteran's Day.
- July to September use Sprague Union District Flags with 2 flags on each block for business advertising. The beginning and end of each block will have a Sprague Union District flag.
- Pole wrap lights – Jim will check to see if there are additional lights in storage.
- District Branding and Marketing – Dana Reinke
 - We discussed the cost of closing the streets (around \$2,500 for the permit).
 - Dana is working with a new group of people who bring fresh ideas.
 - It was suggested that the group connect with the City of Spokane and Visit Spokane.
 - The BID recommended that a publicity/event procedure book with jobs and responsibilities be developed. Dana will work with Heather, Amanda, and LaVerne to put an event outline.
 - The BID requested that the Summer on the Ave event planners attend the next BID meeting. We would like to hear their ideas, goals, and review their budget.
 - Dana and LaVerne are planning on attending their next meeting.
 - We discussed updating the SUD website. Strong Solutions holds the URL. Dana will reach out to Jack to transfer the URL.
- Clean and Green – Jim Hanley
 - The sidewalk sweeper is available. Volunteers are needed to run it.
- Safety & Security – Darryl Reber
 - LaVerne will be meeting with ESD101 about graffiti removal.
 - The Madelia viaduct was cleaned up on Friday and Sunday they were back. Darryl continues to work with Jason (Code Enforcement) and has been in contact with Johnnie Perkins office. How much money is this continuing to cost the City?
 - Melody from Mending Fences invited the BID Board to join them in prayer and painting the viaduct on June 22nd starting at 8a.

Meeting adjourned at 1:36p