



East Sprague Parking and Business Improvement Area (PBIA)

Ratepayer Advisory Board Meeting

Date: April 19, 2023 Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Chris Venne - President (Chair), Amy Vega (Vice Chair), Tresa Schmautz – Treasurer, Dana Reinke – Secretary, (Absent: Board Member Sam Mace), Barbara Woodridge – ESBA Board President Ex Officio Member, City of Spokane Representative – Amanda Beck, Ratepayers: Jim Hanley, Darryl Reber, Bob Mauk, Jeff Rhodes, Melody Methe, ESBA/BID Executive Director – LaVerne Biel

- President Chris Venne opened the meeting at 12:00p.
- 3.15.23 Minutes (Amy/Jim) approved as written.
- Financial Reports – Tresa Schmautz
 - Financial income and expenses are operating as expected.
 - \$900 funds were received by various businesses for Spring on the Ave – promotions. Additional money was received in April for this event.
 - A separate line item will be maintained to reflect “event” balances.
- City Staff - Amanda Beck –
 - The Board discussed the BID agreement with the City. There is a baseline service agreement between the BID and the City. Steve McDonald has talked with the Mayor and Johnnie Perkins to discuss long-term solutions.
 - We briefly discussed the upcoming neighborhood meeting to discuss forming a BID. Betsy Wilkerson is leading these Community meetings.
 - The light pole (Madelia SW pole) will be installed mid to late April.
 - CSO Tank (behind Zips)
 - Amanda spoke with Parks and Rec to partner with outside organizations. She has also talked with water department. She is reviewing the storm water design and load capacity with snow load.
 - Temporary structures are permitted. (Maintenance and responsibility for sustainable revenue is important.) Shelters, Sturdy Modular Units, Storage Containers with a source of security and eyes on the street. (Amanda has pictures of containers/structures that she is working from).
 - Looking for Partnerships like Brick West or businesses close by.
 - CSO tanks have amenities underneath that need to be protected.
 - Money has been allocated for this CSO tank \$300,000.

- WSDOT promised to restore the park that was removed due to the I90 NSC project. What is WSDOT planning to do as a replacement? Are they willing to pay for amenities?
- It was noted that there are sections of the CSO tank that cannot be used. (Extended piping, electrical, vents, etc.)
- District Branding and Marketing – Dana Reinke
 - Spring on the Ave Event – April 15th
 - 25 Businesses participated
 - Approximately 600 people attended
 - Shop Hop participants (for drawing) over 150 people were involved
 - First 50 people got a special edition poster
 - Shop Hop give away had \$1,500 prizes with 3 give aways
 - Janet – Blue Cat Vintage & Two Women Vintage we chairs this year
 - Tin Roof had special events.
 - KHQ reached out for video
 - Goals for next event:
 - Reach out to earlier to advertise
 - Volunteer sign up forms
 - Fine tune the Event Webpage
 - Window decals with SUD logo and QR Code
 - Utilize “event” parking lots
 - Vintage on the Ave Event – August 26th (tentative date)
 - To Shut down Sprague there needs to be a firm date.
 - Someone will need to work with STA (Brandon) to coordinate bus routes.
 - Vintage cars would be parked down the middle of the street with shopping on either side.
 - The approximate permit cost is around: \$3,500.
 - Charge cars and entry fee and present a prize for the best entry.
 - Check to see if police are needed
 - Plan for signage to shut down the street.
 - Business event advertising minimum is \$25 – for advertising funds
- Neighborhood Beautification – Bob Mauk

Flowers will be arriving the first part of May. Volunteers will be needed to help with the basket installation. It worked well last year. LV will contact Wyatt to install the plants and the flags at the end of May.

- Clean and Green – LaVerne Biel
 - Discussed the Street sweeper. Jim will investigate selling our street sweeper and replacing it with a more compact usable unit.
- Safety & Security – Darryl Reber
 - Madelia noted that it was a mess. He has been notified that it will be cleaned up tomorrow.
 - Problem lot on NE Pittsburg and Riverside. Litter and garbage everywhere. Turn in report.
 - Roofing Company on first and Alamont – turn in report.

Meeting adjourned at 1:35p

DRAFT