



East Sprague Parking and Business Improvement Area (PBIA)

Ratepayer Advisory Board Meeting

Date: March 15, 2023 Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Chris Venne - President (Chair), Amy Vega (Vice Chair), Dana Reinke – Secretary, Board Member Sam Mace, Board, City of Spokane Representative – Amanda Beck,
Ratepayers: Jim Hanley, Darryl Reber, ESBA Executive Director – LaVerne Biel

- President Chris Venne opened the meeting at 12:00p.
 - 2.15.23 Minutes (Dana/Darryl) approved as written.
 - Financial Reports – LaVerne Biel
 - Financial income and expenses are operating as expected.
 - George is establishing a savings account to gain interest on \$20,000 that can be easily transferred.
 - City Staff - Amanda Beck –
 - Amanda reported on connecting with the County Assessor’s office to get properties updated for a clear picture of which properties are residential or commercial.
 - We discussed Park, Oaklay, and Cunningham properties. A letter will be drafted for the finance department. The letter will acknowledge that the BID AR amounts will be lowered because of changing the status of these properties (or having them remain residual through 2023).
 - Amanda handed out a draft document that offers a process for property owners to move off of the BID assessment roles. This will be the same procedure for the Downtown BID.
 - Identify properties that are clearly operating a business listed as “residential” to reclassify as commercial
 - Send a letter of Notice for 2023 compliance (affects 2024 rates)
 - Identify properties who are distressed and refer them to code enforcement for remediation.
 - Provide a valid Business License
 - Offer opportunity to speak directly to the Board
 - A motion was made to accept these recommendations. (Chris/Dana)
- Approved.

- The Fixed Asset List
 - The Light Poles are still on backorder and Amanda and Terri are working with streets and water to coordinate services.
- District Branding and Marketing – Dana Reinke
 - Spring on the Ave Event – April 15th
 - Dana outlined participating businesses.
 - Dana was going to work with the Event Chairs to advertise on Visit Spokane
 - The flag holders were being installed during our meeting.
 - Dana was going to request pricing for Sprague Union District Flags.
 - \$1,000 Spring Shop Hop \$1,000 give away (stamping system) They now have 3 Grand Price Winners.
 - Bands will be on both ends of the district.
 - Posters and Rack Cards have been printed
 - Work on closing Pittsburg and Sprague for the event
 - Flag Program –
 - We discussed the pros and cons of allowing non-profit/commercial/or district advertising.
 - We would need to setup “branding” guidelines and have Board approval.
 - We decided to wait until the US Flas go up to see the impact.
- Clean and Green – LaVerne Biel
 - Will setup a time for the streets to be sweep (prior to April 15th). Jim volunteered to help run the sidewalk sweeper.
 - Dana was going to bring up the sidewalk cleaning at the next event planning meeting to see if it could be done block by block
- Safety & Security – No additional report.
- Neighborhood Beautification – No report.
- ECNC – Doug Trudeau
 - Planning for neighborhood cleaning day (summer)
 - Graffiti – Pressure Washer – or water spigot needed to use the solvent.

Meeting adjourned at 1:30p