

## East Sprague Parking and Business Improvement Area (PBIA) Ratepayer Advisory Board Meeting

## Date: December 21, 2022 Time: 12:00 to 1:30 PM Meeting Minutes Quorum met

Officers: Darryl Reber - President (Chair), Amy Vega (Vice Chair), Chris Venne – Secretary, Board Treasurer - Tresa Schmautz, Members: Dana Reinke, ESBA Executive Director – LaVerne Biel, New Board Member: Sam Mace (Absent-Board Members: Tresa Schmautz, Jaymi Dunbar), Ratepayers: Sheldon Bennett, Bruce Gage, Michael Palm, Carla Klauder, John Tombari

- President Darryl Reber opened the meeting at 12:00p.
  - o Introductions
- Reviewed 2023 Management Report previously submitted to the Spokane City Council (hard copy provided to attendees)
  - Discussed revenue projections
    - At this meeting the BID ratepayer revenue is 93%
    - New rates for 2023
  - o Clean and Green
    - Graffiti should have been listed under Safety and Security
  - District Beautification
    - Amy to check on Spokane Garden Club payment to replace plants
    - Grass maintenance and fall cleanup were scheduled and impacted by early snow fall
  - Marketing and Branding engage more people and interest to the area
    - Holiday on the Ave was discussed
      - 11 Businesses participated in the area scavenger hunt
      - Over 200 people participated in the scavenger hunt
      - Suggestion to start advertising in April
      - Broader advertising than poster, cards, facebook, & Instagram
    - There was interest in re-establishing Art on the Ave
    - Walking tour Bruce indicated that he was trying to locate some historic photos of the area

- Safety and Security
  - Snow removal program in Zone 1 ensure that we are plowing South Riverside Avenue & All commercial properties that own a whole block
- CSO Tank behind Zips 2023 Event will hopefully be kicked off this year
- Previous Minutes for November 16, 2022 were approved as written (Chris/Dana)
- Financial Reports from 11/30/2022 were reviewed LaVerne Biel
  - We reviewed the financial statements
    - Operating as expected
    - 88% Percent of Ratepayers have paid
    - Not expecting additional revenue in December 2022
- 2023 Election of Officers
  - Chris Venne President
  - Amy Vega Vice President
  - Tresa Schmautz Treasurer
  - o Dana Reinke Secretary
  - o New Board Member: Samantha Mace
  - A motion was made to accept the Board as listed (Jim/John) Motion approved
- Our BID is successful because our Board and Ratepayers care about the area. It is seen as a role model for future BIDs.

Meeting adjourned at 1:20p