

East Sprague Parking and Business Improvement Area (PBIA) Ratepayer Advisory Board Meeting

Date: June 15, 2022 Time: 12:00 to 2:30 PM Meeting Minutes Quorum met

Officers: Darryl Reber - President (Chair), Amy Vega (Vice Chair), Chris Venne – Secretary, Board Members: Jaymi Dunbar, ESBA Executive Director – LaVerne Biel, (Absent: Board Member: Dana Reinke, Doug Trudeau ESBA Board President Ex Officio, Board Member: Tresa Schmautz)

- President Darryl Reber opened the meeting at 12:03p.
- Previous Minutes for May 18, 2022 were approved as written (Chris/Amy)
- Financial Reports from 5/31/2022 were reviewed LaVerne Biel
 - We reviewed the financial statements
 - Invoice was sent for \$19,525.00. (\$2,458.11 from payments received for prior years)
 - We will spend some time during each board meeting to discuss the 2023 budget.
 - The Board wanted to look at the top 10 nonpayers since inception.
 - The Board reviewed the letter sent to WEDA.
 - The Board wanted to know where we were at for raising the BID rates for 2023. LaVerne will contact Teri Stripes to see where we are at in the process.
 - Follow up with Teri Stripes:
 - Raising the PBIA rates
 - Track dead flower baskets
 - PBIA rate increase questions
 - Where are we at concerning garbage cans
 - CSO Tank Holiday on the Ave Ideas:
 - Disney Princesses from Frozen
 - o Reindeer Bingo
 - o Bon Fire
 - North Pole Theme
 - o Santa
 - Photo Opportunities
 - Stage for performers
 - Craft Table for Kids (with patio Heaters)
 - Something overhead and lit up
- BID Programs:
 - Neighborhood Beautification Amy Vega

- Amy applied for the Garden Association Grant. She is waiting to hear about alternative requests.
- Clean & Green LaVerne
 - Waiting on information regarding garbage cans
- Safety & Security Darryl Reber
 - Increased drug traffic in the area
- District Branding and Marketing LaVerne Biel
 - Dana worked on community event calendar. Jamyi stated she has technical knowledge and can help in this area.
- Administrative LaVerne Biel
 - LaVerne will investigate liability insurance for events

Meeting adjourned at 1:15p

