



**East Sprague Parking and Business Improvement Area (PBIA)
Ratepayer Advisory Board Meeting**

Date: May 18, 2022 Time: 12:00 to 2:30 PM

Meeting Minutes

Quorum met

Officers: Darryl Reber - President (Chair), Amy Vega (Vice Chair), Chris Venne – Secretary, Tresa Schmautz – Treasurer, Board Members: Community Liaison – Jim Hanley, ESBA Executive Director – LaVerne Biel, Ratepayer: Jeff Rhodes, City Staff: Teri Stripes (Absent: Dana Reinke, Jaymi Dunbar, Doug Trudeau)

- President Darryl Reber opened the meeting at 12:10p.
- Previous Minutes for 4.20.2022 were approved as written (Amy/Chris)
- Financial Reports from 4/30/2022 were reviewed – Tresa Schmautz and LaVerne Biel
 - We reviewed the financial statements
 - Flowers that were purchased for \$10,000 were installed. Verifying water supply is working properly
 - Teri will connect with Finance to give us what a ratepayer 10% increase would provide us
 - We discussed setting goals for 2023 and how we would use the additional money provided
 - We talked about expanding the BID east and west.
 - The BID will research how the City handles payment of their properties throughout the District
 - Darryl spoke with WEDA.org about changing the assessment classification to be added as a property tax.
 - Darryl/Amy/LaVerne will develop a white paper for the upcoming June 15th meeting
 - We will collaborate with Gary Ballew (GSI) to champion BIDs throughout the State to make this a legislative change.
 - Teri wanted us to add our BIDs incremental changes through the years
 - Anti-Prostitution Area
 - Added Alcohol impact area
 - Nefarious businesses left the area
 - Added Planters and garbage cans
 - Maintain streetscapes
 - Added hanging flower baskets
 - Added crosswalks for pedestrian safety
- BID Programs:

- Neighborhood Beautification – Amy Vega
 - Amy applied for the Garden Association Grant. She is waiting to hear the results.
 - Jim recommended that we store the baskets that did not fit the flowerpots.
 - Look at purchasing the plants from the Community College next year. We could retro fit the pots and pay less for the hanging flowers.
- Clean & Green – LaVerne
 - Requested that Wyatt increase garbage pickup to once a week.
- Safety & Security – Darryl Reber
 - We discussed the effects of Camp Hope
 - The temporary zoning to accommodate the proposed Low Barrier Homeless Shelter
 - The Library at East Central and the proposed police precinct
 - It was recommended that we speak with Betsy Wilkerson about her vision of the space
- District Branding and Marketing – LaVerne Biel
 - LV will contact Dana about the community calendar for our upcoming events
- Administrative – LaVerne Biel
 - CSO Tank behind Zips
 - Recognize the help that Michael Cathcart and Betsy Wilkerson have played in pushing this forward
 - \$300,000 (money that was set aside) can be used utilized in the future
 - Working with Public Works and an MOU/MOA between public works and economic development
 - Ad Hoc pop-up events
 - Changing out the gravel, or using fake turf and have ESBA/BID managed the program
 - WADOT money for (MyPlace) could help fund the project
 - LaVerne will investigate liability insurance for events

Meeting adjourned at 1:25p