



## East Sprague Parking and Business Improvement Area (PBIA) Ratepayer Advisory Board Meeting

**Date: February 16, 2022 Time: 12:00 to 1:30 PM**

### Meeting Minutes

#### Quorum met

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Officers: Darryl Reber - President (Chair), Amy Vega – Vice Chair, Chris Venne – Secretary, Tresa Schmutz – Treasurer, Board Members: Dana Reinke, Jaymi Dunbar - ESBA Executive Director – LaVerne Biel

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- President Darryl Reber opened the meeting at 12:00p.
- Previous Minutes for 1.19.2022 were approved as written (Chris/Dana)
- Financial Reports from 1/31/2022 were reviewed – Tresa Schmutz and LaVerne Biel
  - Dana had some questions about the expenses for January. She wanted to ensure that they were January expenses.
  - January is a slow month. We did have a couple snow events that impacted our January Expenses
  - Some additional money for 2020 and 2021 came in during February 2022. We will be able to collect that money in our next billing cycle.
  - There was discussion about the posting the organizations involved in the BID on the website
  - We discuss how much of a rate increase we were considering. 10% increase was the agreed amount. This increase would give us around \$3,000 additional dollars.
  - Invite Mike Piccolo to attend a Board Meeting to discuss rate increase and method of City Council approval

#### BID Programs

- Neighborhood Beautification – Amy Vega
  - Flower pots are on order per Bob Mauk
- Clean and Green – Jamyi Dunbar
  - Garbage pickup happens every other week
  - Weeding is scheduled to happen in the Spring and Fall
- Safety and Security – Darryl Reber/Jamyi Dunbar
  - We discussed the chronic homeless situation near Freya and 2<sup>nd</sup> Avenue
  - Open fires – safety concern throughout the City

- Jewels Day program for Showers, Laundry, and computer access
- District Branding and Marketing – Tresa Schmautz and Dana Reinke
  - Tresa told the group about a scheduled pub crawl on a Saturday in June (Blue's Zone)
    - They are hoping to use McKinnely School as a starting point
      - "Ale's and Antiques" will be the theme
    - We will need to work with retail to entice people to shop and buy locally
  - Historical Preservation
    - LaVerne has purchased a database program to utilize the information provided by the City
- Administration – LaVerne Biel
  - No additional report
- *Meeting Adjourned 1:20p*

Approved