



East Sprague Parking and Business Improvement Area (PBIA) Ratepayer Advisory Board Meeting

Date: September 15, 2021 Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Jim Hanley – Board Chair, Darryl Reber – Vice Chair, Bob Mauk – Secretary/Treasurer.
Board Members/Staff: Dana Reinke, Amy Knapton, Chris Venne, Doug Trudeau -- ESBA Board
President Ex Officio, Executive Director – LaVerne Biel

- Previous Month's Meeting minutes were approved as written (Chris/Dana)
- Reviewed Financial Reports provided – LaVerne Biel
 - Doug brought up asking for the City for \$15,000 for the uncollected BID payments in 2020 from the Covid money the City received
 - SoUDistrict Doug met with CEO Juliet Sinisterra
 - The BID should consider using Parking Meters to (at some point in the future) to augment funds in the District
 - The timing would protect the BIDs Retail parking which is the South UDistricts current concern
 - The parking studies in the SoUDistrict is still a work in process (They will know more with the opening of the college campus (the following week)
 - A new invoice will be submitted to the City this month

2021 BID Programs (order of discussion subject to change):

- Neighborhood Beautification – Jim Hanley
 - Plant water issues
 - The wireframes did not hold up the plants
 - The pots were not reinforced
 - We agreed that we need to look into different pots holders for next year
 - Wrought iron that could be reused each year (Bob will get a quote)
 - Dateline: November to reorder
 - Fertilize at least once a week
 - Watered more
 - More shading easier to maintained
 - Water system is still not working (drippers)
 - Effected after the pole was hit on that block (along the whole street)
 - Light Pole replacement (talk with Avista to see if we can a contact)
 - Crestline and Napa
 - Magnolia and Sprague (in front of Skyhawks)

- Light Pole in front of Ivory Table
 - Water hook and electricity not run on the replacement light pole
 - Three trees need to be replaced
 - House infill on a couple pieces of property
 - Fire Marshall
 - Adds \$100k to the price tag
- Clean and Green - *Jim Hanley*
 - Asset responsibility Update (waiting for response)
 - Tree replacement on the corner of Madelia (waiting for response)
- Safety & Security – *Darryl Reber*

Darryl has contacted the Police and Code Enforcement regarding:

 - Homeless encampment
 - Excess shopping carts
 - Viaducts are camping grounds
 - Report problems
 - Funding toward this problem
 - Riverside and Helena is slowly getting cleaned up
 - Madelia
 - Low barrier and high barrier difference
 - Everyone call it in – 3 weeks to a month to get resolved
 - Tormino’s Property
 - Follow up
 - Code enforcement- contact to speak at ESBA at the first of the year
- District Branding and Marketing – *Dana Reinke*
 - Walking map. – see below
 - A to Z listing 188 businesses with the City for the walking map
 - Old phone numbers
 - Proposed that when they send out the 2022 Assessments insert BID contact information (Dana is updating the information per the board)
- Historical Signs – *LaVerne Biel*
 - Focus on the building’s history
 - Eco Water
 - Blue Cat
- Holiday on the Ave
 - December 4th (Kick off)
 - (December 3rd Holiday lights “lite up” – Doug will contact KHQ)
 - Doug mentioned that it might be possible to have the ESBA BAH check presentation to the Carl Maxey center for the holiday lighting ceremony as a draw for the media. He will discuss this with the ESBA Board.
 - Ross Printing (holiday parking lot) ask
 - Website will provide business hours