



East Sprague Parking and Business Improvement Area (PBIA) Ratepayer Advisory Board Meeting

Date: August 18, 2021 Time: 12:00 to 1:30 PM

Meeting Minutes

Quorum met

Officers: Jim Hanley – Board Chair, Darryl Reber – Vice Chair, Bob Mauk – Secretary/Treasurer.
Board Members/Staff: Dana Reinke, Amy Knapton, Chris Venne, Doug Trudeau -- ESBA Board
President Ex Officio, Executive Director – LaVerne Biel

- Previous Month's Meeting minutes were approved as written (Chris/Darryl)
- Reviewed Financial Reports provided – Bob Mauk
-

2021 BID Programs (order of discussion subject to change):

- Neighborhood Beautification – *Bob Mauk*
 - Missing two light poles – no response from the City
 - Missing trees – no response (car accident) (Two Women Vintage & Ivory Table)
 - Lands council has 160 trees available Chris Venne will forward the information
 - Light Pole replacement
 - No report from the City
 - Water is still not hooked up on Madelia Light pole that was replaced
- Clean and Green - *Jim Hanley*
 - Asset responsibility Update – no response
 - Tree replacement on the corner of Madelia
 - Sumac is doing a good job and very responsive
- Safety & Security – *Darryl Reber*

Darryl has contacted the Police and Code Enforcement regarding:

 - Homeless encampment
 - Tormino's property –
 - Camper behind Darryl's office – calls code enforcement
 - Vacant cars cannot be impounded and sold
 - We discussed Neighborhood Plans (ECNC & Betsy Wilkerson) with different levels of income
- Parking on Sprague – Call Parking Enforcement (call 311) report car license
- District Branding and Marketing – *Dana Reinke*
 - *Walking map – Draft*
 - *Offer to Businesses that have an active Business license with the City*
 - *Historical per addresses*
 - *Retail/not for profits/commercial*
 - *Businesses and Not-for-profit links for goods and services*

- *Email draft to the BID Board via email*
- *Holiday on the Ave*
 - *Proposing a Business Self-Managed Website for participating Businesses*
 - *Businesses would pay for the events themselves*
 - *District events run by the businesses*
 - *BID is responsible for posters and Facebook, twitter, etc.*
 - *District Logo for Branding push to Visit Spokane (example)*
 - *Santa's/Caroling/Lighting (first Saturday in December vs Small Business Saturday) or the week before Thanksgiving – December 4th – Doug will call the news stations for the best day for a tree lighting ceremony*
 - *3rd Weekend of the December marketing event*
 - *Scavenger hunt – cookie making – Family events*
- *Send Historical component to LV*
- *Administration – LaVerne Biel*
 - *AR Committee report:*
- *The Board would like our City representative to attend our meetings and answer questions in a timely and complete manner. The Board requested that LaVerne communicate this with our representative and supervisor.*

2:00p Adjourned

Approved