



## East Sprague Parking and Business Improvement Area (PBIA)

**Date: May 19, 2021 Time: 12:00 to 1:30 PM**

### **In Person Meeting**

### **Notes**

### **Quorum not met**

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Attending: Darrel Reber – Vice Chair, Bob Mauk – Secretary/Treasurer (via phone), Board Member Dana Reinke, Doug Trudeau (ex-officio member as ESBA President), LaVerne Biel – ESBA Executive Director (non-voting position), Amy Knapton, Chris Venne

#### **Welcome and Introductions – Darrel Reber**

- The April Minutes were reviewed and not approved
- LaVerne presented the Financial Report for April 2021
- Various items were reviewed
  - We discussed Bid Board protection
  - South UDistrict expansion
- Board Recruitment – Postponed until June BID Meeting
- CSO Tank update – Doug Trudeau
  - An update is expected in July 2021 from the City from the RFP sent out to various businesses
  - Around \$300,000 had been budgeted for the project
  - Michael Cathcart and Kate Burke are jointly working on this project with Michael Cathcart taking the lead
- Amy Knapton & Chris Venne introduced themselves to the group and discussed why they were interested in joining the Board
- Dana indicated that Lindsey from the Rusty Mug was interested in the Board (needs follow-up)

#### **Committee Reports:**

- Neighborhood Beautification – Bob Mauk
  - Requested information on who to contact about the sprinkler system from Jim
  - Flowers are drying up
  - Vanessa is interested in a garbage can near the bus stop
- Clean and Green – Jim Hanley

- Weekly garbage pickup is continuing
- Safety and Security – Darryl Reber
  - No additional issues were reported
  - Encampments have been addressed
- District Branding – Dana Reinke
  - *Walking map*
  - *Move some of the funds applied to the walking map*
  - *Live by August – September*
  - *Requested \$1,000 for design and printing*
  - *Decision on who should be included on the map:*
    - *Any business that wants to be included*
    - *Cross promotion*
    - *Size of the map 11 x 17 or larger*
    - *Social Media apposed*
    - *Walking maps with other districts*
    - *Hotels*
    - *Visit Spokane*
    - *Flyer size*
  - *Electronic Version*
  - *Key Businesses in the area for hoopfest*
  - *10 Sponsor businesses*
  - *QR Code*
  - *A motion was made to advance \$750 for a district map (Darryl/Bob) to be voted on at June's Meeting*
- Administration – LaVerne Biel
  - *Cancelled Accounting Contract with Morland & Associates*
    - *Quickbooks expense increase*
  - *Nonprofit Community Recovery (NCR) Grant opportunity*
  - *Committee to review past due invoice list (date and time to be determined)*
    - *Dana*
    - *Bob*
    - *LV*

Adjourned 1:45p