



East Sprague Parking and Business Improvement Area (PBIA)

Date: April 21, 2021 Time: 12:00 to 1:30 PM

Webex Virtual Meeting

Minutes

Quorum met

Attending: Jim Hanley – President, Darrel Reber – Vice Chair, Bob Mauk – Secretary/Treasurer (via phone), Board Member Dana Reinke, Doug Trudeau (ex-officio member as ESBA President), LaVerne Biel – ESBA Executive Director (non-voting position)

Welcome and Introductions –

- The March Minutes were approved as written (Jim/Darryl)
 - LaVerne presented the Financial Report for March 2021
 - Various items were reviewed
 - Past Due Invoices
 - LaVerne will contact Chris VanGelder with the following questions:
 - What happens when the non-paying property owner sells the property?
 - What is the RCW that compels the ratepayer to pay?
 - Can a lien be put on the late paying property owner?
 - LaVerne will draft a letter that will be sent out to the past due ratepayers and send it to the Board for approval
 - Profit and Loss Statement through March
 - Balance Sheet through March
 - Money received to the City as of March 31, 2021
 - Annual Budget items
- Board Recruitment was discussed (Jim is leaving the Board at the end of the year)
 - We are looking for passionate people who want the area to succeed
 - Names included:
 - Owner of Rusty Mug
 - Amy Knaption – Vanessa Behan (contact)
 - Chris Venne – Community Frameworks (contact)
 - John @ Zips
 - Benniditos

- CSO Tank 22 Discussion
 - Discussion points were surrounding the drawing submitted to the Board for Consideration
 - It was a low maintenance option
 - Hard space provides opportunities to use for various events
 - Vintage Car Shows
 - Yoga Classes
 - 4 square and hopscotch included in hard surface
 - Food Trucks
 - Need electrical outlets (used by permission)
 - A well lit area
 - A motion was made to approve the CSO Tank concept presented (Jim/Darryl). There was discussion about ensuring that the City acknowledge the aspects as presented on the drawing. Motion was approved. Jim is to write a letter to the City of the BIDs approval. It was agreed to approve the concept and address management and maintenance at a later date.

Committee Reports:

- Neighborhood Beautification – Bob Mauk
 - The hanging flower baskets should arrive the first week of May – Bob will notify Boarderland of the date to hang them.
 - Some of the flowers on the south side of the street need to be replaced. He was not sure if the de-ice chemicals are killing the plants. He may look at hardier varieties.
 - ****** Note to Call the City to turn on the water at the end of April******
- Clean and Green – Jim Hanley
 - Weekly garbage pickup started the first of April
 - It was mentioned to start keeping track of the tonnage (\$112 per ton) for our annual reports
 - LaVerne will start keeping a spreadsheet to capture that information
- Safety and Security – Darryl Reber
 - Darryl called 311 regarding Main & Lee encampment
 - Jim noted that the camping on McKinnely's School sidewalk (which was blocking access to the driveway) was handled by the contractor
 - No additional issues were reported
- District Branding – Dana Reinke
 - District shopping and service maps were discussed (include all businesses in the area)
 - Include Fun Facts with a district walking map
 - Reader Board for “you are here”
 - Gateway project was discussed. LaVerne will contact Chris Morlan for the information that he developed.

- Difficult to plan surrounding Covid restrictions.
 - The earliest we could have an event would be late summer/early fall
- Dana spoke with Heather Hanley about keeping the existing “Ave” events since they are well established
 - Piggyback on with Hoopfest (Hoops on the Ave) September 11 and 12
 - Develop a web-based method that store owners can participate and upload their information to the various social media outlets eliminating the need to manage every aspect of the event
 - Doug discussed the Hoopfest ad to promote the district would cost \$2,100. Dana will look in to getting sponsors to advertise the district.
- Administration – LaVerne Biel
 - Solar lights for the East end of the district
 - Tested for 6 months
 - In December the lights stayed lit for around an hour
 - LaVerne was authorized to purchase the lights (Jim/Darryl) approved.
 - Once purchased Boardlands will install
 - The string pole lights were recommended to stay up during the year
 - Jim will work with to ensure or replace that the tape is holding them in place
- Meeting adjourned at 1:56p

Approved