



East Sprague Business Improvement District

March 20, 2019 MEETING MINUTES

Scribed by Marvo Reguindin, General Manager
Sprague Union Terrace Community Room
12 Noon to 1:30 pm

Attending: Jim Hanley - The Tin Roof (President), Bob Mauk – NW Seed & Pet (Sec/Treasurer,)
Board Members: Darrell Smith – Boyd Walker Sewing, Darryl Reber - Inland Empire,

LaVerne Biel – ESBA President, Access Unified Networks, Larry Keyser- New Moon Gallery, Marvo Reguindin – ESBA Staff, Chris Green - City of Spokane, Assistant Planner

Absent: Chris Morlan - Architect, Residential Resources (Board member, out of town)

The February meeting minutes were approved with changes. The Finance Report in the minutes shows Chris Mauk would be reporting the Finances. The right and correct name is Bob Mauk, he was not at the meeting so updated minutes will not have a name after Finance Report (B. Mauk/D. Reber – approved)

Financial/Report

- There was no ratepayer income since the 2/20 meeting
- Marvo will receive an assessment report from the city in April. He will invoice what the report shows is available ratepayer funds received in the first quarter of 2019.
- The Finance Report shows \$2120.70 in expenses and \$1791.67 in accounts payable.
- Jim Hanley provided \$550 (checks & cash) for Spring on the Ave Bloggers tour, expenses totaled \$1,651.
- The finance report was approved (D. Reber/J. Hanley – approved)

General Manger's Report

- Marvo will add into the QuickBooks file the \$59,834.00 in 2019 accounts receivables the city has been invoiced the BID ratepayers
- Marvo will begin to enter a 2019 budget into QuickBooks.
- The Assoc. Garden Club has meeting this Friday 3/22/19. Marvo will attend to find out if they provide watering/fertilizer services and to discuss the donated plants come from leftovers from their May plant sale
- The city has received about 35 returned/not at this address ratepayer invoice. Chris has asked Thinking Cap to do the research on the SCOUT and SOS websites for correct addresses. This project has been completed

2019 BID Programs:

NEIGHBORHOOD BEAUTIFICATION

- It was estimated that \$7000 should be budgeted for hanging baskets/plants
- Fertilizer - \$35 per application and should be done 2-times a month. With slow release 2-times a season
- Irrigation tubes need to be adjusted and fixed
- There was a discussion on who will service the baskets and planters. Bob Mauk will call Spokane Pro-care and Selkirk for a quote or the BID can hire NW Seed.
- Marvo will check with Assoc. Garden Club to see if they provide services or if they know of any volunteer groups.
- Planting the boxes could be a volunteer group competition as an event
- Jim estimates there are about 80 planter boxes

Gateway project

- LV presented a drawing of a Pole sign (see photo at end of report)
- Randy McGlenn presented a street sign design incorporating the district colors
- Chris Green informs the board that there are state regulations on signage size and locations

CSO Tank

- Terry Stripes at the city said that a park for the CSO Tank did not make sense because there are no residential homes or apartments in the area to use the park. We noted that new housing has been building (i.e., Sprague Union Terrace and One Madelia) and that is no longer accurate.

DISTRICT BRANDING AND MARKETING

Spring on the Ave

- 25 businesses participating
- Some retailers like Boyd-Walker did not see an uptick in shoppers while The Tin Roof had a lot of shoppers.
- There was a discussion that the East Central Community does not participate or care about the business district. The freeway is felt to be a major divide between the community and the business district
- The board would like to see the African American community become involved with ESBA Events
- Do a specific invite to participate on “on the Ave” events for Michael Brown – Fresh Soul and Sandy Williams – Black Lens/Carl Maxey Center

CLEAN AND GREEN

- Jim Hanley is pricing a spreader unit for the Ventrac to drop deicer and back up mirrors.
- The City has moved some of the street signs and it is now an easier path to plow the sidewalks of snow

- The board should create a policy/plan to hire a front loader to move large snow berms during a big snow year. The funding for this will come out of the contingency fund.
- A volunteer needed for sidewalk sweeper or use Geiger clean crew

SAFETY & SECURITY

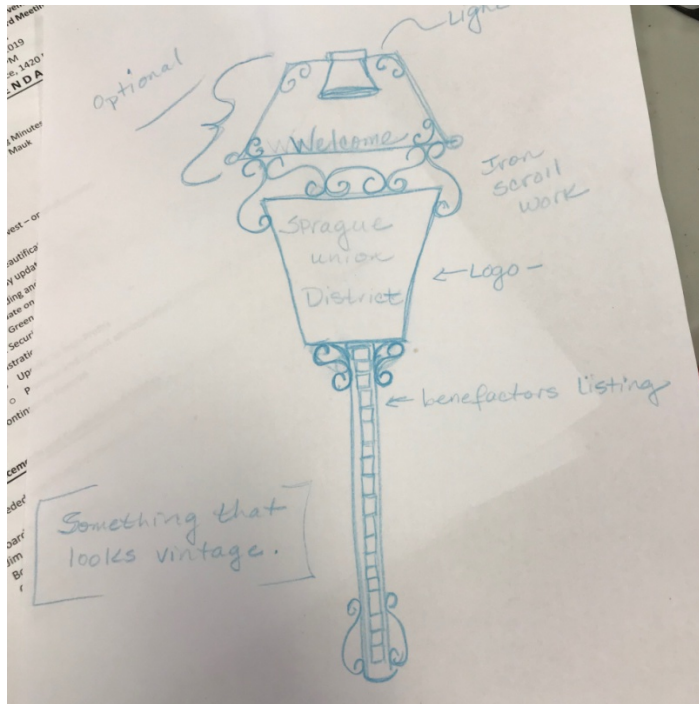
- Jim Hanley informed the board that clean-up of the Torminos building will begin soon. The building caught on fire November of 2017 and has been an eyesore and hazard.
- Crime stats for E. Central are down 50% and there are now 2 Neighborhood Resource Officers for the neighborhood
- The board will continue to explore how to add security cameras to the business district
- Lighting 2 blocks the end.
- Chris Green will check with Michelle Vasquez about her discussions with Avista regarding the re-routing of power to the light poles on the last two east blocks of Sprague. Re-routing the power is a matter of resources not funding.
- Main street between Napa and Altamont needs to be completed. Should be on the schedule for 2019
- There was short discussion regarding the City informing STA to move the stops and work with ESBA's recommendations and the news report that STA was stunned about the city request. The board will take this up in April once more information or action has been decided upon by either parties.

ADMINISTRATION

- Update on Non-Profits – Darryl Reber presented letter for review. Minor changes were suggested. He will send the final letter to Marvo to put onto Sprague Union letterhead .doc. Darryl will send to Vanessa, Frontier Behavioral Health, Truth Ministries, One-Madelia
- Chris Green informed the board that the former City representative (Melissa) put in a lot more time on the BID because it was new, it was all volunteer, and there was certain administrative work that needed to be done to get the BID started. Chris' number of allotted hours to work on the ES BID is much less, plus their department has shrunk from six to two. Now that ESBA has a management company administrative work will be sent to Thinking Cap.
- Chris Green has begun sending administrative work to Marvo and his staff to begin handling. They have already handled researching new addresses for ratepayer invoices that were returned with an incorrect address.
- ***Add discussion on expanding the bid to April agenda under Administration***

Meeting ends at 2:10

LaVerne's drawing of a potential SUD sign



Randy McGlenn's design proposal for street signs

