



East Sprague Business Improvement District

Feb 20, 2019 MEETING MINUTES

Scribed by Marvo Reguindin, General Manager
Sprague Union Terrace Community Room
12 Noon to 1:30 pm

Attending: Jim Hanley - The Tin Roof (President), Board Members: Darrell Smith – Boyd Walker Sewing, Darryl Reber - Inland Empire, Chris Morlan - Architect, Residential Resources

LaVerne Biel – ESBA President, Access Unified Networks, Dr. John Day, Larry Keyser- New Moon Gallery, Marvo Reguindin – ESBA Staff, Chris Green - City of Spokane, Assistant Planner

Absent: Bob Mauk – NW Seed & Pet (Sec/Treasurer, Out of town)

The meeting was called to order at 12:00. The January minutes were approved with no changes – (D. Reber/C. Morlan)

Finance Report – Chris Mauk

- A new more detailed Year to Date financial report is now being presented. The funds invoiced to the city of \$29,806 were received. Expenses of \$4858 for the period leaves a balance of \$24,949.07 as of 2/19/19.
- With the of the Ventrac machine and web development total assets are \$66,098.67
- Finance report were approved (D. Reber/C. Morlan)

General Manger's Report – Marvo Reguindin

The GM has worked to get the Quickbooks Account from the old bookkeeping firm and set up with the new bookkeeping firm, Moland & Assoc. He has also been coordinating with George Demakus at SCAFCO on the BID income and expenses procedures. All postal mail invoices will be sent to the PO Box. All email invoices will be sent directly to George for distribution to the GM or Moland. Marvo will pull monthly reports for BID meetings as well as print checks and authorization payment forms.

- Moland & Assoc has sent an agreement letter outlining a much higher rate for bookkeeping than was discussed and agreed by the board
- LaVerne will call Keli Molan – Tran regarding the letter.



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2019 BID Programs:

Chris Green provided input for developing district gateway considerations

- Because E. Sprague is a major throughway, a feature that spans the street gets complicated when dealing with city or state rules.
- The location (public vs private) of the gateway will determine how to fund the project and the maintenance of the structure. It can be a combo of public and private funding.
- CDBG can be a funding resource.

Discussion of gateway:

- Under Hamilton bridge is governed by WSDOT
- Leasing space on CSO Tank (across from Pride Prep) is a possibility.
- A movable Gateway is not recommended if the BID is still looking to expand east boundary.
- Chris Morlan will get a sub-committee started and include the neighborhood council
- Communications to members for interest for a Gateway project, showing map, potential locations, and design considerations will be developed
- Chris Morlan will come up a concept/draft for 3/20/19 meeting

Beautification

Jim Hanley's daughter, Heather, has begun identifying buildings to put artwork. Artwork would become a destination for people to take photos at and increase the visibility of the district

District Branding and Marketing

- Spring on the Ave is set for March 15-16, a flyer and post card was developed
- Info will be added to the District website and promoted on the FB page

Clean and Green

- Clean of trash cans 2x month.
- Before the snow, there was a work crew of women that did a great job on the sidewalks
- There is a limitation on graffiti. Bring in a city crew to remove.



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- Dump pass from the city if needed. Or call AW Heights Clean Crew
- Ventrac is working overtime because of the amount of snow in Feb.
- Inform businesses that parking lot plowing available at \$45 an hour
- Next winter look at adding a dicing the sidewalks. Marvo will check with Custom Salt Solutions to provide a bid. They might also be within the district.

Safety & Security

- There have been less than Commercial burglaries in E. Central in the past few months.
- No car thefts recently
- Work with the city to provide electricity to the light poles for security cameras or use cameras with battery packs. The last 3 blocks on the far eastern edge of the district does not have power.

Administration

- Rates for non-profits were discussed
- Formula can be changed by ordinance to be applied by market value vs taxable value
- 4 NPOs have said they would pay into the BID.
- Daryl Reber will lead the charge and gave a perfect endorsement.
- LaVerne will draft a letter with the benefits of what the BID is providing them
- A discussion on expanding the BID eastward was brought up by Curtis Fritz earlier in the meeting during the Gateway discussion. Jim asked this topic and discussion be on the March agenda.

Meeting ended at 12:20

Next meeting Wednesday March 20, 2019