

# East Sprague Business Improvement District

## Advisory Board Meeting

December 20, 2017

12:00pm - 1:30pm

SPRAGUE UNION TERRACE (1420 E SPRAGUE AVE) COMMUNITY ROOM

### MINUTES - APPROVED

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#### Attendance

Advisory Board Members present: Jim Hanley (Zone 1, Business/Property Owner), Bob Mauk (Zone,3 Business/Property Owner), LaVerne Biel (Zone 1, Business/Property Owner), Darryl Reber (Zone 1, Non-Profit & Residential), Tara Brown (ESBA President).

City of Spokane Staff present: Mellissa Owen,

Guests and community partners present:

Randy McGlenn East Central Neighborhood Chair)

Gary Kaesmeyer (City Streets Department)

Brad Ferris (Craft Credit, Small Business Loans)

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#### Welcome and Introductions:

#### Motion to approve minutes from the November 15, 2017 meeting:

Motion made by Darryl and 2<sup>nd</sup> by LaVerne, minutes approved.

#### Discussion Items:

##### 1. Snow Removal

- a. The city is asked again to plow snow to the middle of the street in order to keep parking lanes clear.
- b. The removal of snow from the sidewalks continues to present a challenge. The cost of snow removal equipment (Ventrac or other tractor) is currently beyond the BID budget, and finding someone who can do the work presents the challenge.

##### 2. Rate Structure

Currently non-profits, like Community Frameworks One South Medelia residence is exempt from paying the BID assessment. Board considering a change in the policy that would include these properties in the BID assessment.

The SYSA Bingo building at 2230 E. Sprague was purchased by Vanessa Behan Crisis Nursery and would most likely also fall into the exempt category removing

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another large parcel from the BID assessment funds.

3. Zoning Change

The McKinley School project will need a zoning change for any residential portion that may be added to the project.

4. Gateway Enhancements

Napa, Altamont, Helena, and Sprague at Smith are all areas that are targeted for gateway enhancements entering the targeted investment area.

Possible enhancements include additional light poles, signs and trees (although no irrigation is available at these sites) and banners. \$14,000 in CDBG funds may be available for the projects and addition funds may come from BID marketing budget. Signal boxes in the area may also get an upgrade with box wraps at a cost of \$1,000 per box. Standard Printing does the cities box wraps.

5. Web Site

Web site design has been awarded to Cadmar Creative. Board voted unanimous with Jim abstaining.

Next meeting is scheduled for January 17<sup>th</sup>.

Agenda: PBIA program updates.

Ratepayer board make-up following ESBA elections

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