

# **BICYCLE FRIENDLY COMMUNITY FEEDBACK**

February 17,  
2015

# EASILY ACHIEVABLE

- Host informational sessions or lunch seminars
  - Association of Pedestrian and Bike Professionals holds monthly webinars
- Host community charity rides
- Host community rides when bike project is completed
- Host a League Cycling Instructor Seminar to increase number of certified LCI's in community
- Train city staff, taxi drivers, transit operators, and delivery drivers on sharing the road with cyclists
- Utility bill inserts on road safety

# EDUCATION

- Create a website
  - Calendar of commuter events
  - Car free days
  - Bike to Work Day information
  - Information on health and environmental benefits of riding a bike
  - City projects
  - New roadway treatments
  - Commuting
  - Recreation
- Expand Safe Routes to School to all schools
- Work on reaching out to minorities to educate on bike benefits and safety

# EDUCATION CONTINUED

- Encourage more local business to become bike friendly
  - Incentives for employees who bike to work
  - Organized staff rides
  - Secure, convenient, and high quality bike parking
  - Showers, lockers, and changing areas for employees
  - Business is easily accessible by bike through a network of dedicated bikeways or low-traffic streets or working with local government to advocate for this

# ENFORCEMENT

- Increase interaction with local cycling community and police department
  - Police officer on Bike Advisory Committee
  - Point person to interact with cyclists
- Enforcement programs that improve cyclist safety
  - Helmet, bike lock, light giveaways
  - Share the road campaigns