



SPOKANE DOWNTOWN PLAN

APRIL 2021

OPEN HOUSE +
SURVEY SUMMARY

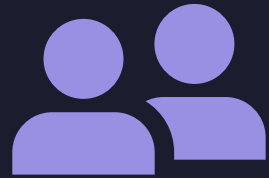


AGENDA

Open House - March 16, 2021 6:00 PM - 8:00 PM

- > Introduction (6 - 6:10)
- > Connected and Walkable (6:10 - 6:30)
- > Thriving Arts, Culture + Historic Places (6:30 - 6:50)
- > A Great Place to Live, Work + Play (6:50 - 7:10)
- > Welcoming + Engaging Public Spaces (7:10 - 7:30)
- > A Well-Organized Downtown (7:30 - 7:50)
- > Closing

OPEN HOUSE PARTICIPATION



ATTENDEES

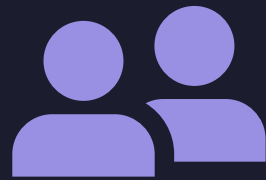
89



QUESTIONS

60

SLIDO PARTICIPATION



ACTIVE USERS

49

Engagement score 380
Engagement / user 7.8



QUESTIONS

36

Likes / Dislikes 111 / 0
Anonymous rate 47%



POLL VOTES

233

Polls created 7
Votes per poll 33

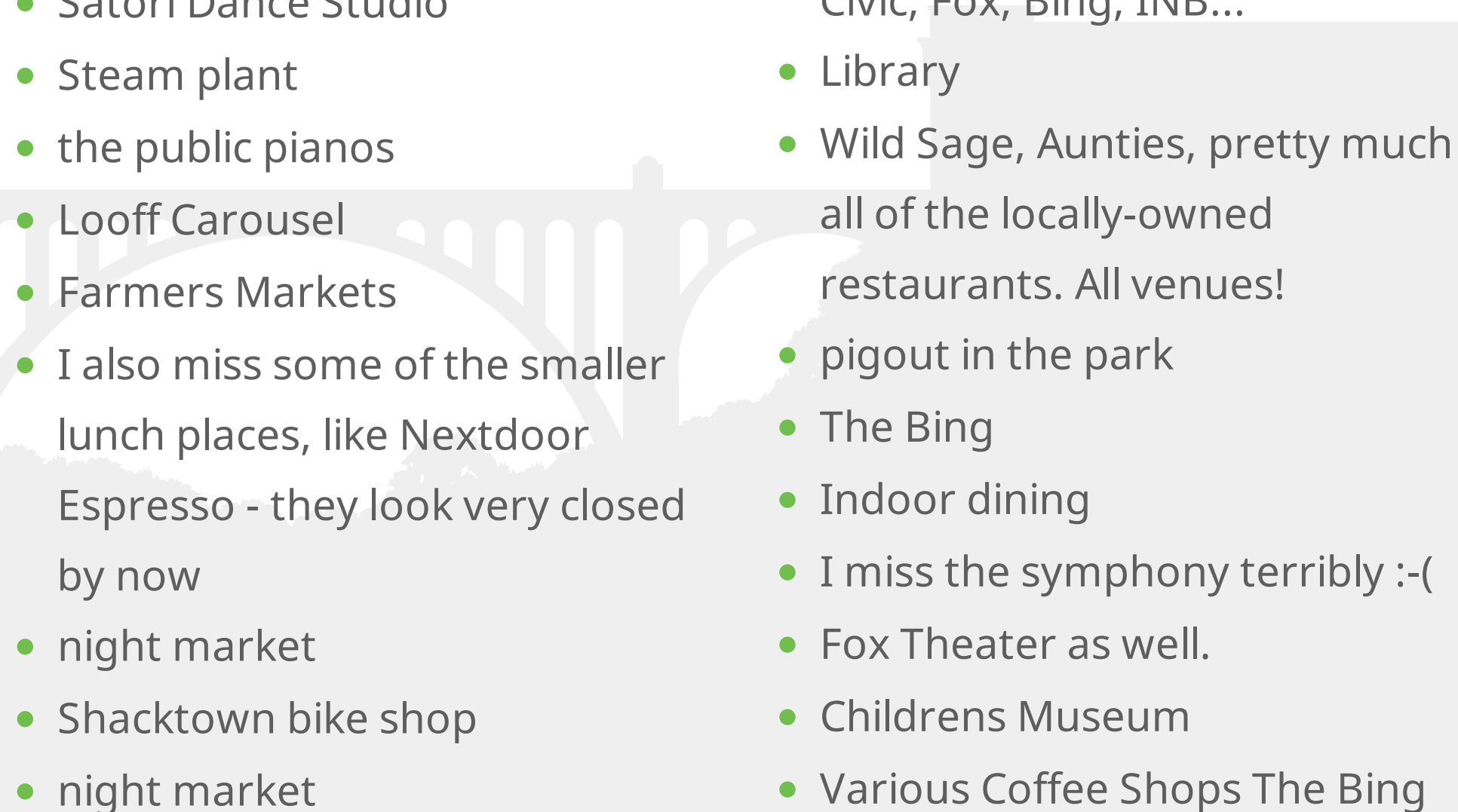
SLIDO POLL

- What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?
- How well does the plan balance transportation investments between vehicles/parking, transit, and walking and biking?
- Please clarify your response to the previous questions related to the balance between vehicles/parking and transit/biking/walking.
- How important is it for the City to do more to restrict new surface parking lots in Downtown?
- How important is it for existing surface parking lots to be redeveloped into other uses?
- How important are the plan strategies to improve the experience in public spaces through ongoing programming and activation?
- How can the plan best support the recovery of Downtown from the pandemic?

What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?

(1/3)

035

- Magic Lantern Theater
 - Satori Dance Studio
 - Steam plant
 - the public pianos
 - Looff Carousel
 - Farmers Markets
 - I also miss some of the smaller lunch places, like Nextdoor Espresso - they look very closed by now
 - night market
 - Shacktown bike shop
 - night market
 - All the arts venues - Stage Left, Civic, Fox, Bing, INB...
 - Library
 - Wild Sage, Aunties, pretty much all of the locally-owned restaurants. All venues!
 - pigout in the park
 - The Bing
 - Indoor dining
 - I miss the symphony terribly :-(
 - Fox Theater as well.
 - Childrens Museum
 - Various Coffee Shops The Bing
- 

What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?

(2/3)

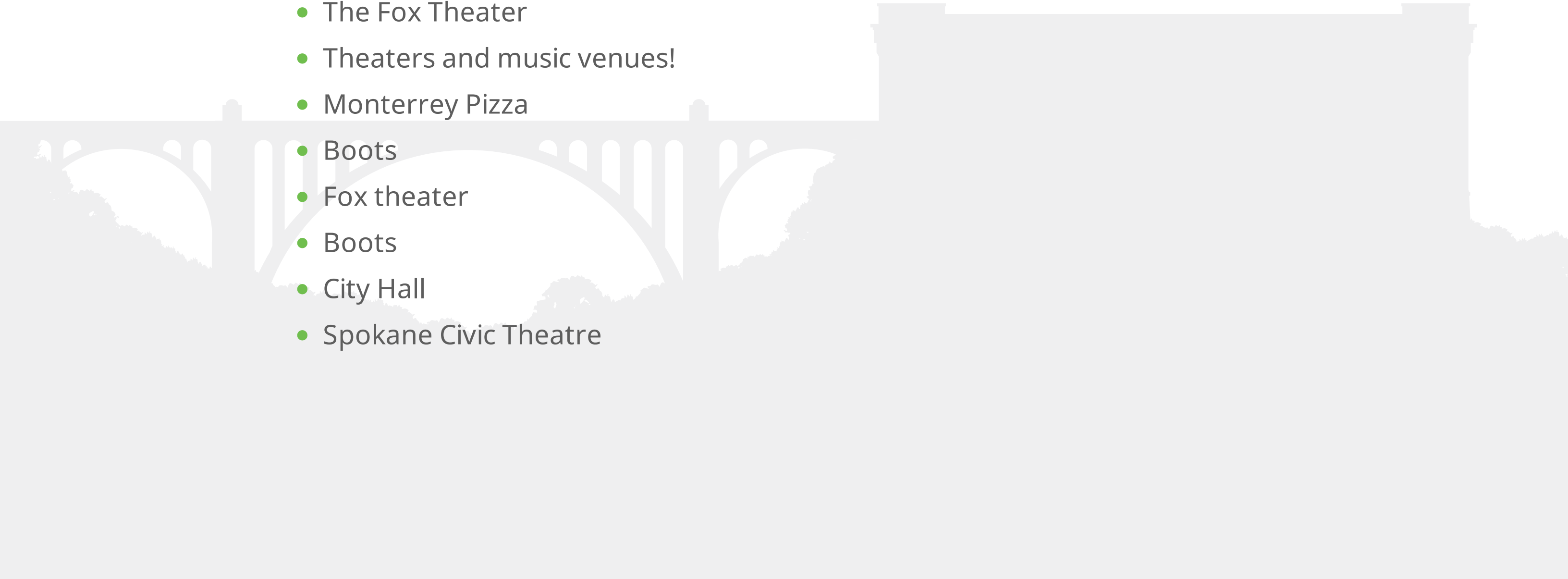
035

- Downtown library
 - hogwash
 - AMC theatres Nordstrom
 - Restaurants Riverpark square
 - Music venues!
 - Shacktown
 - The Fox Theater
 - Magic Lantern theatre
 - I miss several restaurants - like Park Lodge...
 - All restaurants open for lunch especially for businesses and dinner options.
 - movie theater
 - Spokane arena
 - The Bing
 - All Restaurants!
 - Theater/music
 - Live entertainment and restaurants!
 - the fox/theaters in general
 - Durkins
 - So many restaurants!
 - Soulful Soups
 - Spokane Club
 - Mobius!
- 

What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?

035

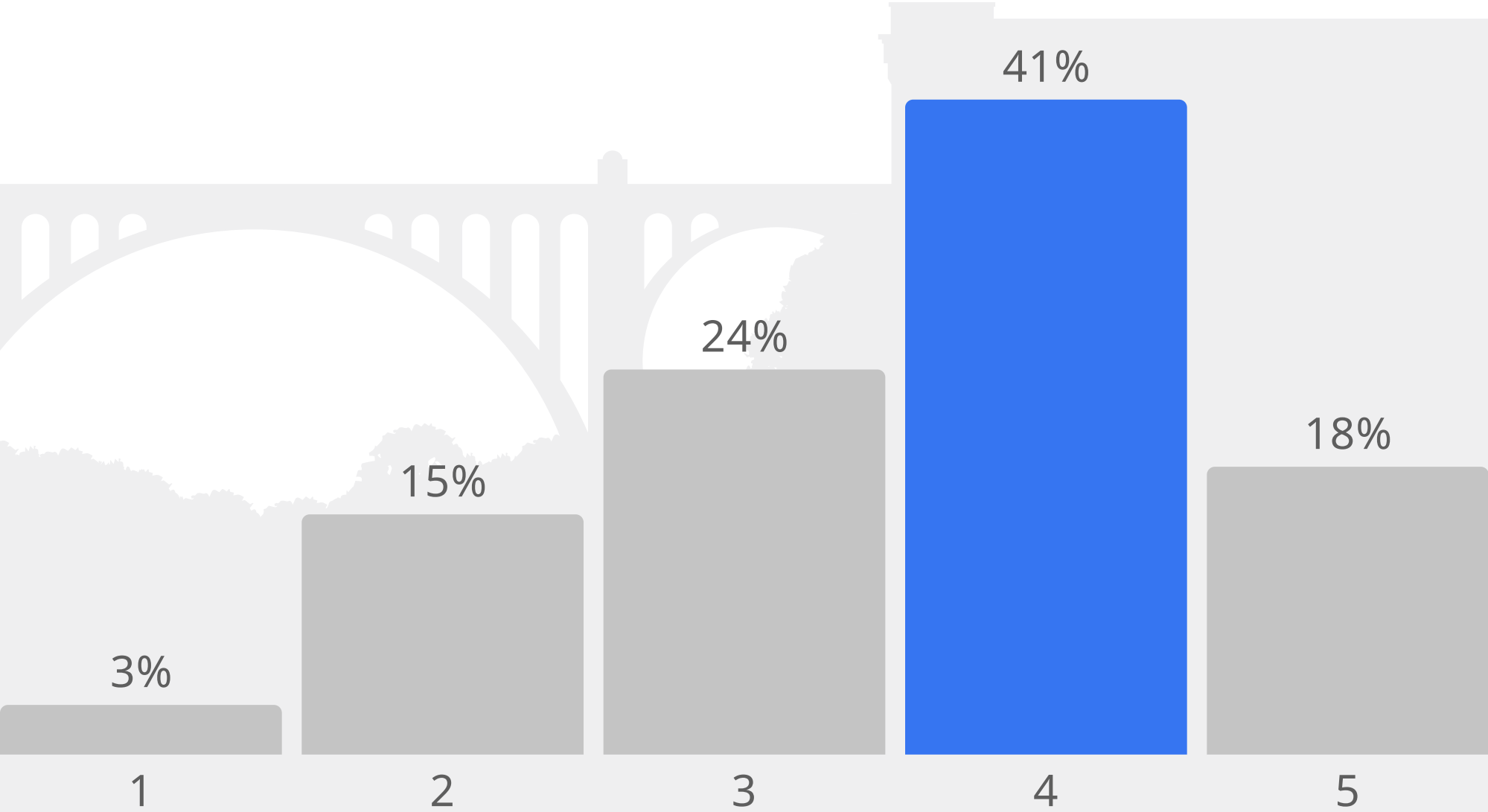
(3/3)

- Right Bank Wine Bar
 - The Fox Theater
 - Theaters and music venues!
 - Monterrey Pizza
 - Boots
 - Fox theater
 - Boots
 - City Hall
 - Spokane Civic Theatre
- 
- A faint, light gray background image showing a bridge with multiple arches on the left and a large, multi-story building on the right. The bridge has several tall, thin pillars supporting its arches. The building is a large, rectangular structure with many windows. The overall image is very light and serves as a subtle backdrop for the text.

How well does the plan balance transportation investments between vehicles/parking, transit, and walking and biking?

034

Score: 3.6



Please clarify your response to the previous questions related to the balance between vehicles/parking and transit/biking/walking.

036

The plan should have more emphasis on transit access, walking, and biking.



The plan should focus more on maintaining vehicle access and parking.



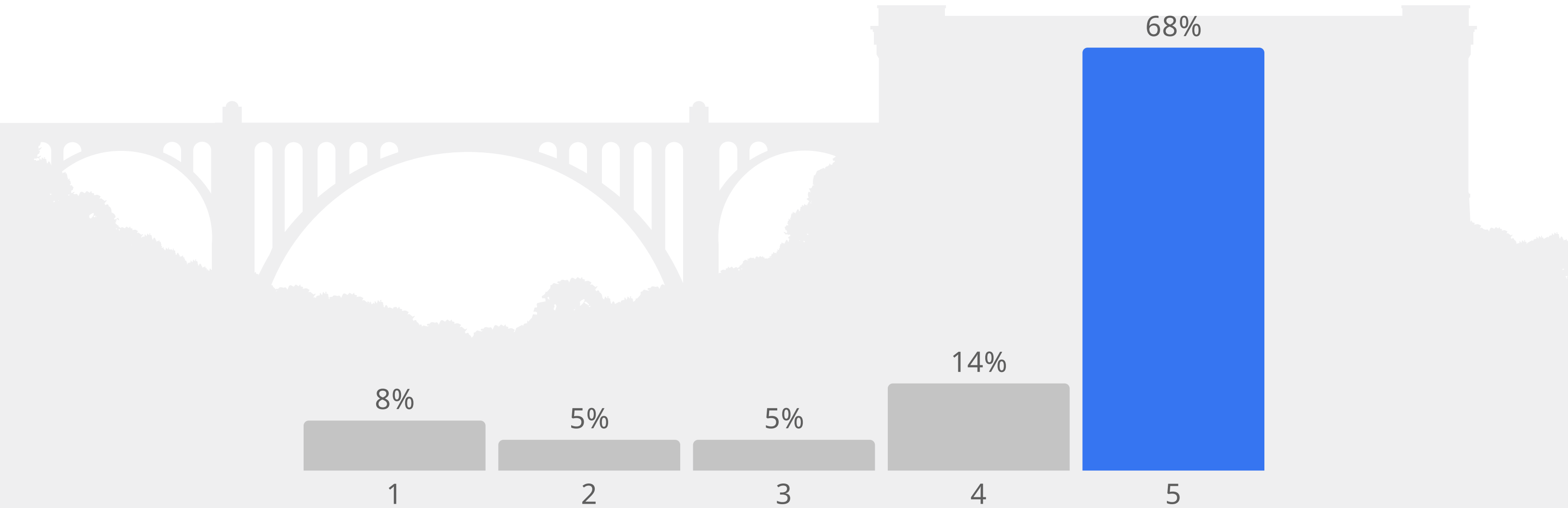
The plan strikes the right balance between vehicles/parking and transit/walking/biking.



How important is it for the City to do more to restrict new surface parking lots in Downtown?

037

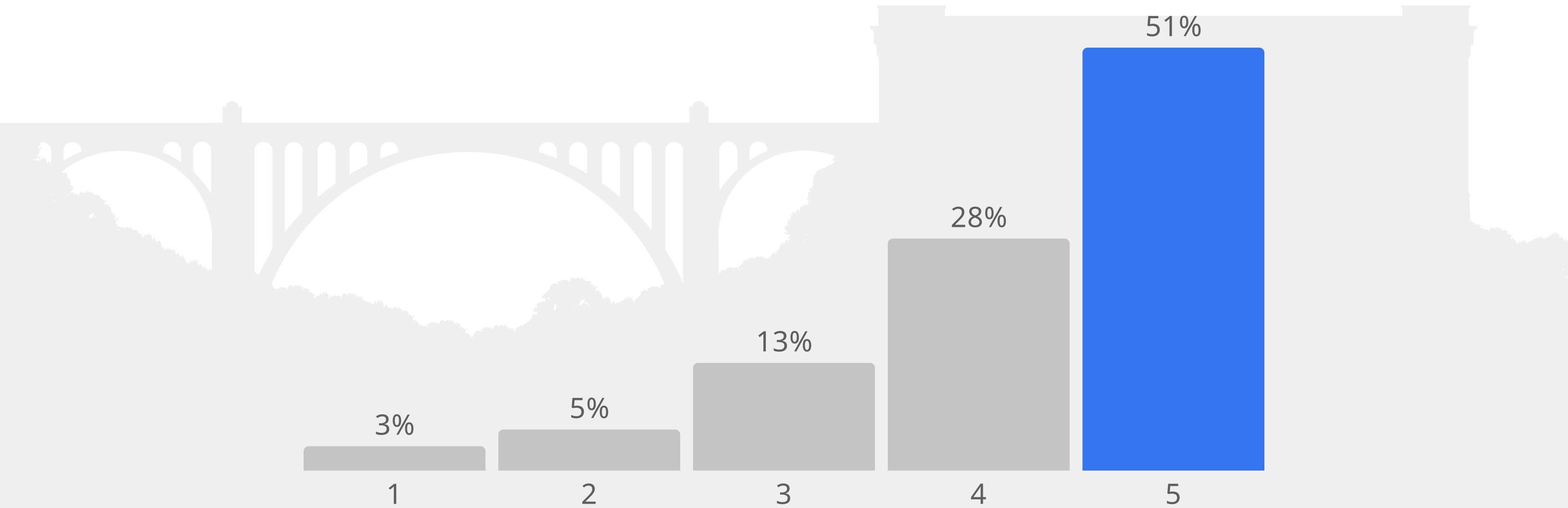
Score: 4.3



How important is it for existing surface parking lots to be redeveloped into other uses?

039

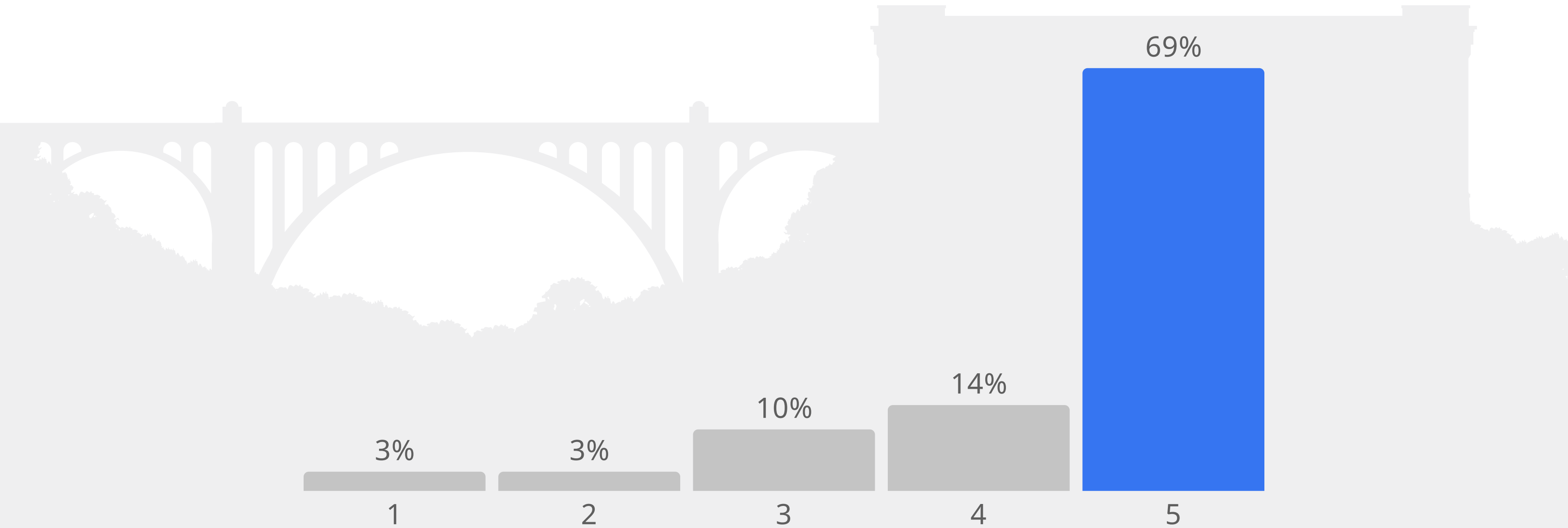
Score: 4.2



How important are the plan strategies to improve the experience in public spaces through ongoing programming and activation?

029


Score: 4.4



How can the plan best support the recovery of Downtown from the pandemic?

0 2 3

(1/3)

- 
- Activate public spaces and promote events to get people back - possibly with public funding support as a stimulus.
 - Equity equity equity. Please don't make this a plan that only acknowledges the lifestyle of wealthy white people. And please ban cars.
 - Focus on clean and safe. CLEAN
 - locally owned restaurants and businesses "highlighted" in news, papers, etc.,
 - increase outdoor areas and
 - Consider how vacant spaces can best be used.
 - Address social services and homeless. There won't be a downtown to recover if public safety is not made a priority.
 - Address homelessness and the disarray it causes downtown. . That is the main reason people avoid downtown businesses.
 - Prioritize making downtown a place comfortable for pedestrians.
 - By diversifying the functions of

How can the plan best support the recovery of Downtown from the pandemic?

0 2 3

(2/3)

- by mixed use and human-scale features and opportunities for moving around by foot, bike, and transit.
- Make it a healthy place that people want to hang out in people-oriented spaces separated from the noise and pollution of the car-oriented arterial streets. I'd love to meet with friends outside over coffee in a car-free plaza!
 - Outdoor dining, shopping, and activity opportunities. (This would

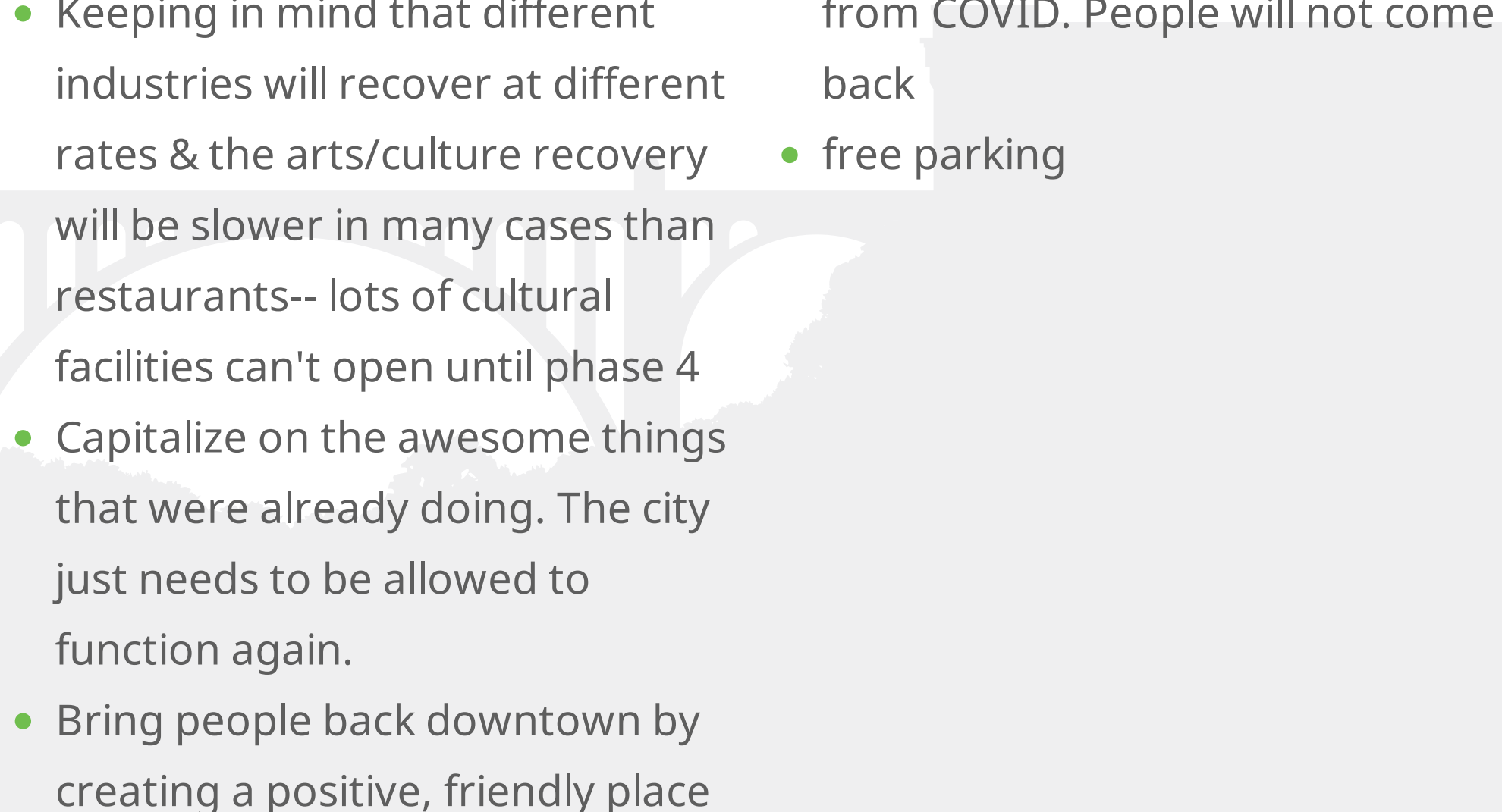
involve trees and canopies. Maybe even some nice flowers.

- Yes. Focus on clean and safe.
- Add more green spaces, add parking structures, and find a solution to the homelessness. Love the 10 minute parking in front of the restaurants.
- Creating spaces and events that brings in the broad spectrum of people that make downtowns great
- Communicate the plans effect on improving the downtown

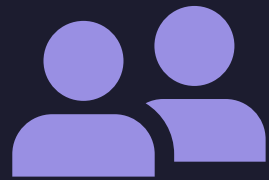
How can the plan best support the recovery of Downtown from the pandemic?

(3/3)

0 2 3

- welcoming place for the community to gather and rebuild.
 - Keeping in mind that different industries will recover at different rates & the arts/culture recovery will be slower in many cases than restaurants-- lots of cultural facilities can't open until phase 4
 - Capitalize on the awesome things that were already doing. The city just needs to be allowed to function again.
 - Bring people back downtown by creating a positive, friendly place
 - If we don't resolve the homeless issue now, there is no recovery from COVID. People will not come back
 - free parking
- 

ONLINE SURVEY



RESPONSES

719



QUESTIONS

10



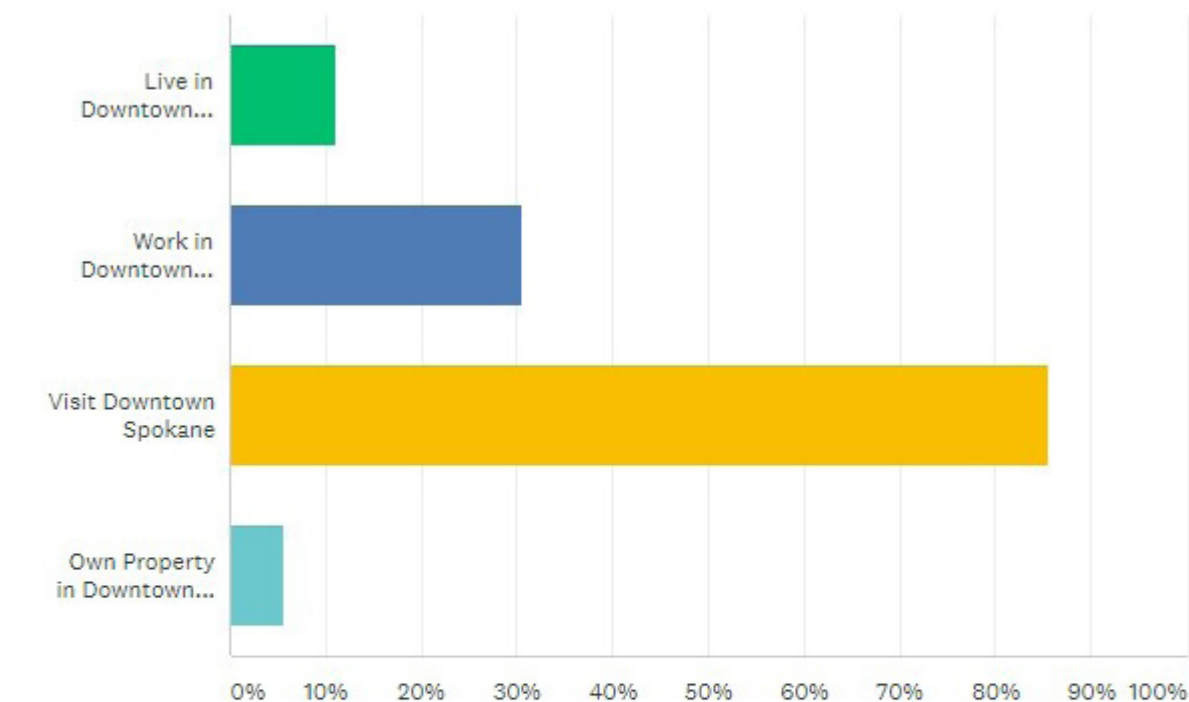
SURVEY QUESTIONS

35% GENERAL QUESTIONS
65% STRATEGY QUESTIONS

Q1

Do you (check all that apply):

Answered: 719 Skipped: 22

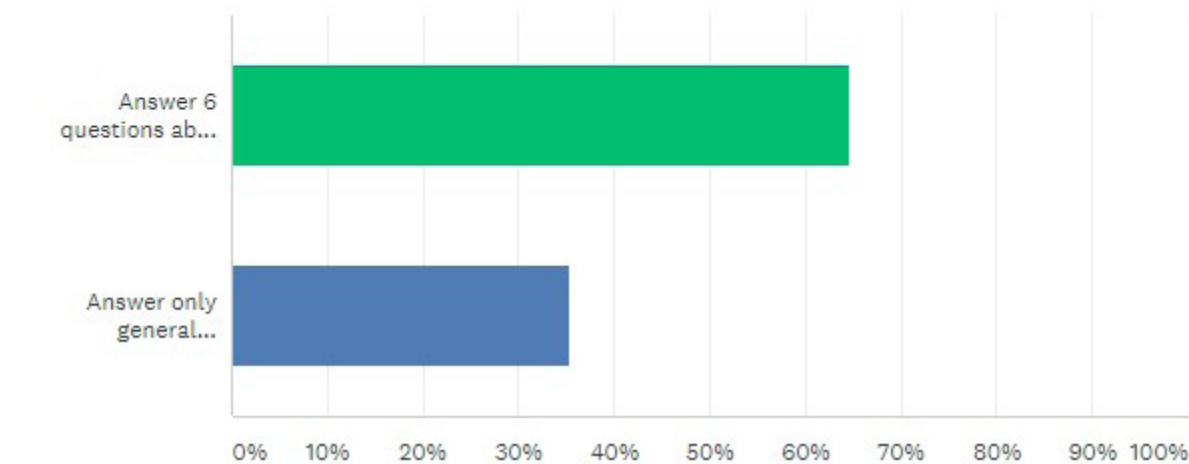


ANSWER CHOICES	RESPONSES	
Live in Downtown Spokane	11.13%	80
Work in Downtown Spokane	30.46%	219
Visit Downtown Spokane	85.54%	615
Own Property in Downtown Spokane	5.56%	40
Total Respondents: 719		

Q2

The draft plan is located online. For this survey, you may either answer questions about specific strategies or a shorter version for only general questions about the Plan. Select which one you prefer:

Answered: 734 Skipped: 7

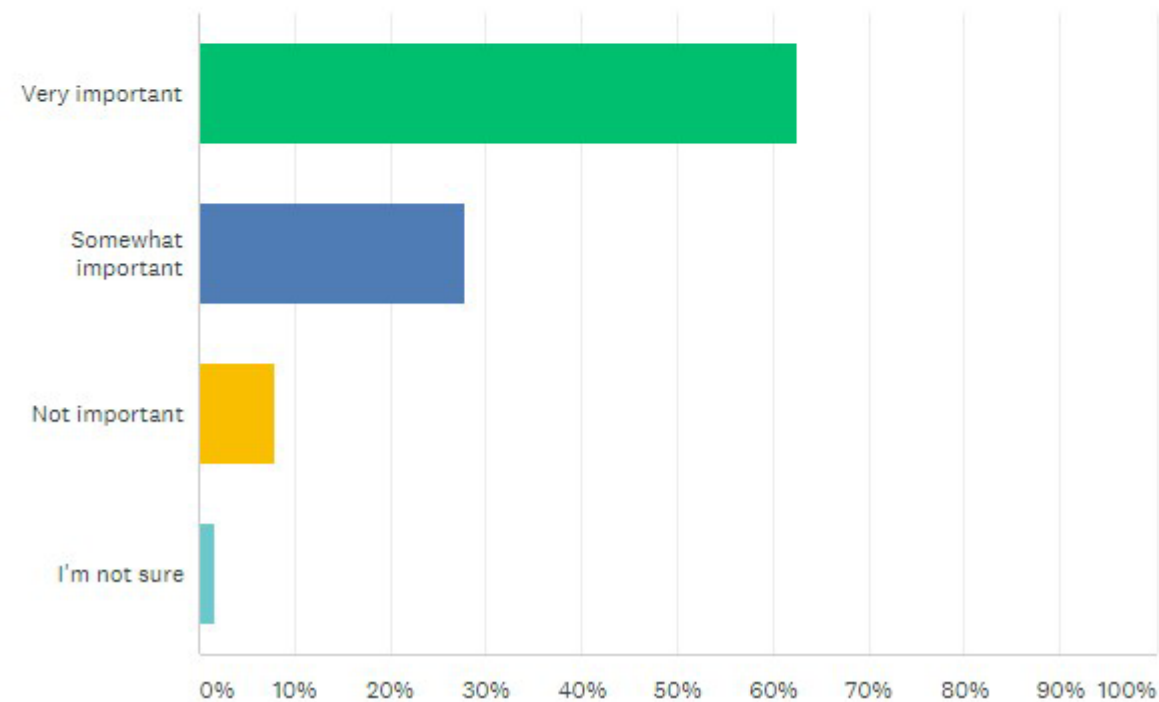


ANSWER CHOICES	RESPONSES	
Answer 6 questions about specific strategies	64.58%	474
Answer only general questions	35.42%	260
TOTAL	734	

Q3

Based on public input for this draft Plan, the planning team highlights several priority strategies below as being especially important. To give your feedback, please tell us how important the following selected strategies are to achieve these goals. In your opinion, to achieve the goal of A Connected and Walkable Downtown, how important is draft strategy CW1, for energizing streets and alleys as active pedestrian- and bike-friendly connections? Excerpt from plan draft, Page 38

Answered: 413 Skipped: 328

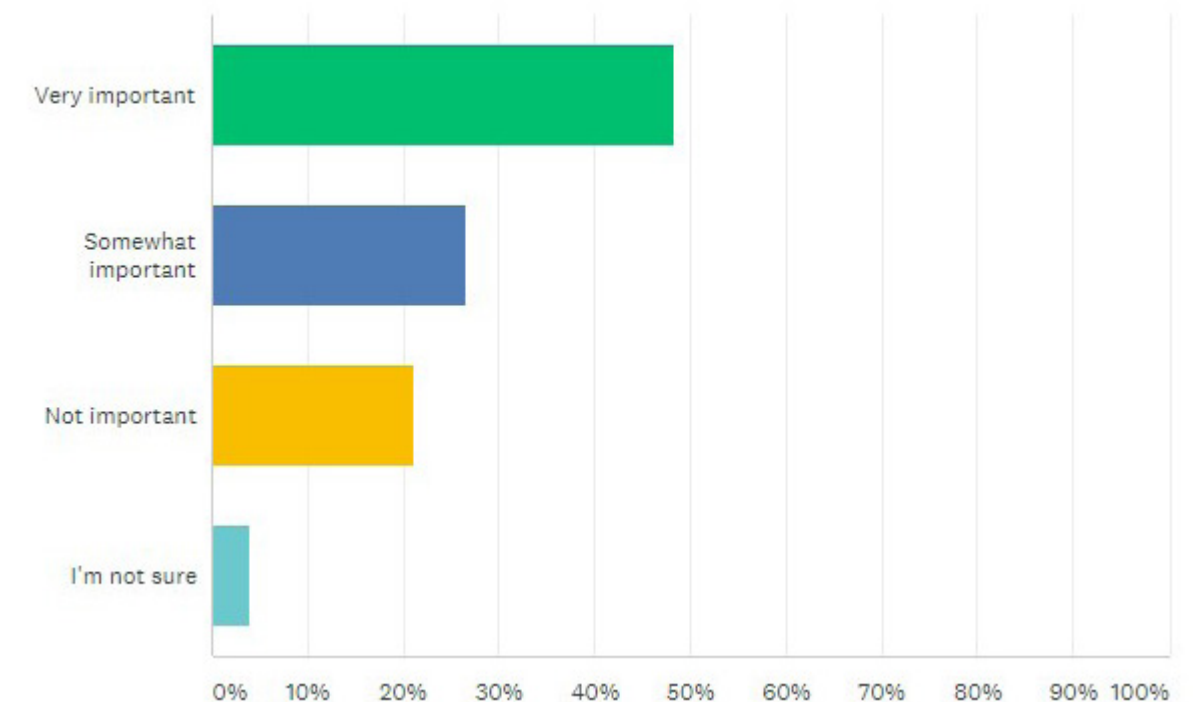


ANSWER CHOICES	RESPONSES
Very important	62.47%
Somewhat important	27.85%
Not important	7.99%
I'm not sure	1.69%
TOTAL	413

Q4

Also related to A Connected and Walkable Downtown, how important is draft strategy CW3, for reducing impacts from surface parking? Excerpt from plan draft, Page 54

Answered: 413 Skipped: 328

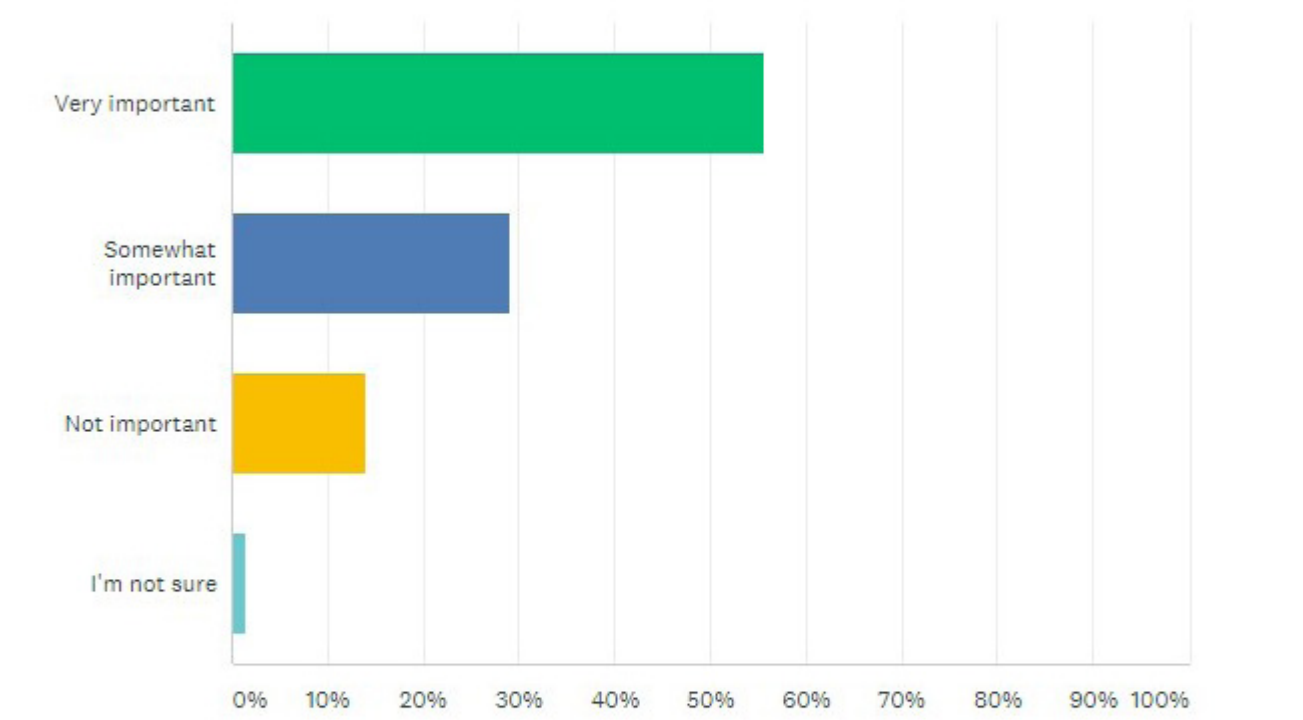


ANSWER CHOICES	RESPONSES
Very important	48.43%
Somewhat important	26.63%
Not important	21.07%
I'm not sure	3.87%
TOTAL	413

Q5

As part of the goal of Thriving Arts, Culture, and Historic Places, how important is draft strategy ACH2, for bringing arts and culture into the public realm Downtown? Excerpt from plan draft, Page 66

Answered: 414 Skipped: 327

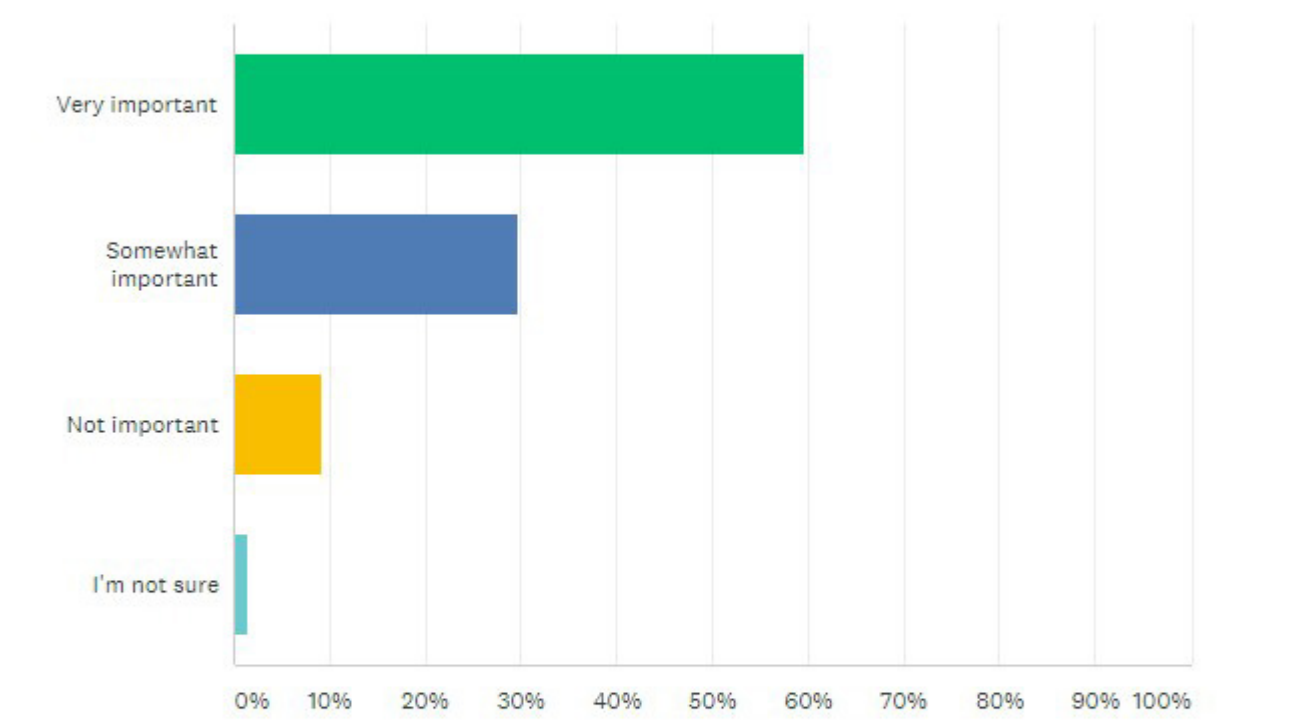


ANSWER CHOICES	RESPONSES	
Very important	55.56%	230
Somewhat important	28.99%	120
Not important	14.01%	58
I'm not sure	1.45%	6
TOTAL		414

Q6

For the goal of A Great Place to Live, Work, and Play, how important is draft strategy LWP4, for improving transit access and parking management for Downtown residents and employees? Excerpt from plan draft, Page 81

Answered: 414 Skipped: 327

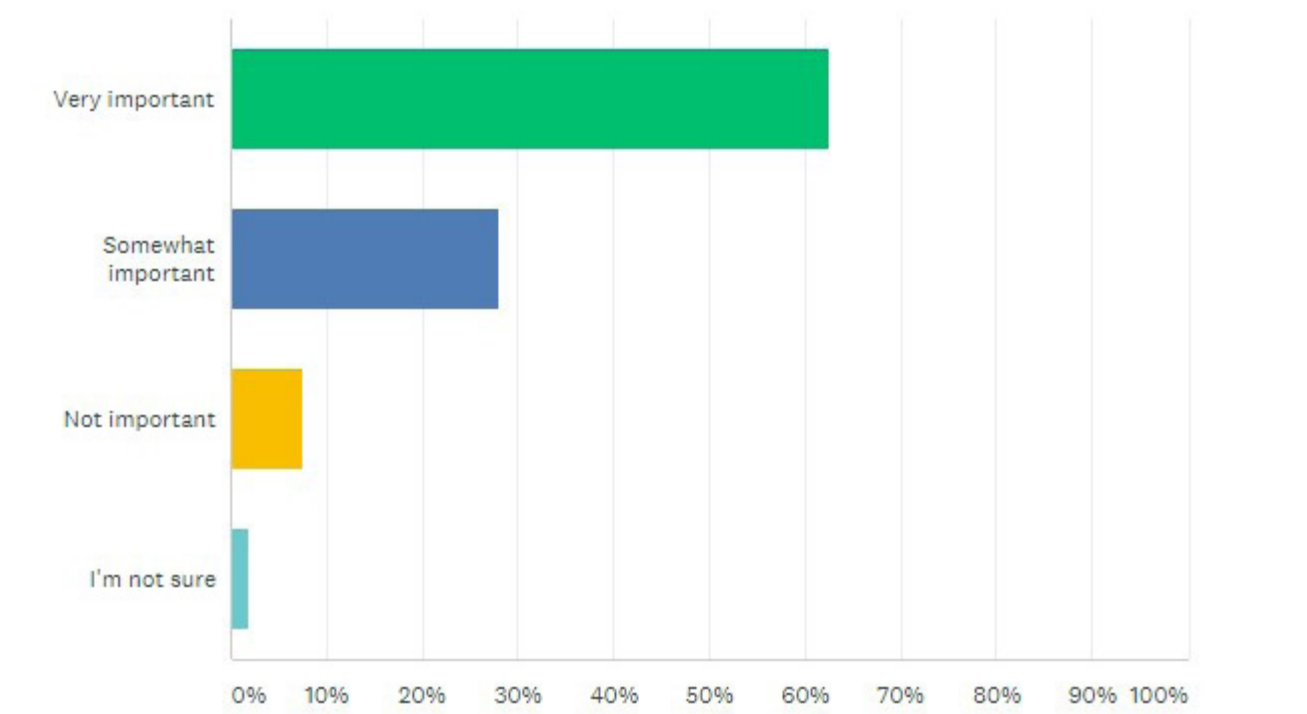


ANSWER CHOICES	RESPONSES	
Very important	59.66%	247
Somewhat important	29.71%	123
Not important	9.18%	38
I'm not sure	1.45%	6
TOTAL		414

Q7

Under the goal of Welcoming and Engaging Public Spaces, how important is draft strategy PS1, for programming and activating public spaces Downtown? Excerpt from plan draft, Page 86

Answered: 414 Skipped: 327

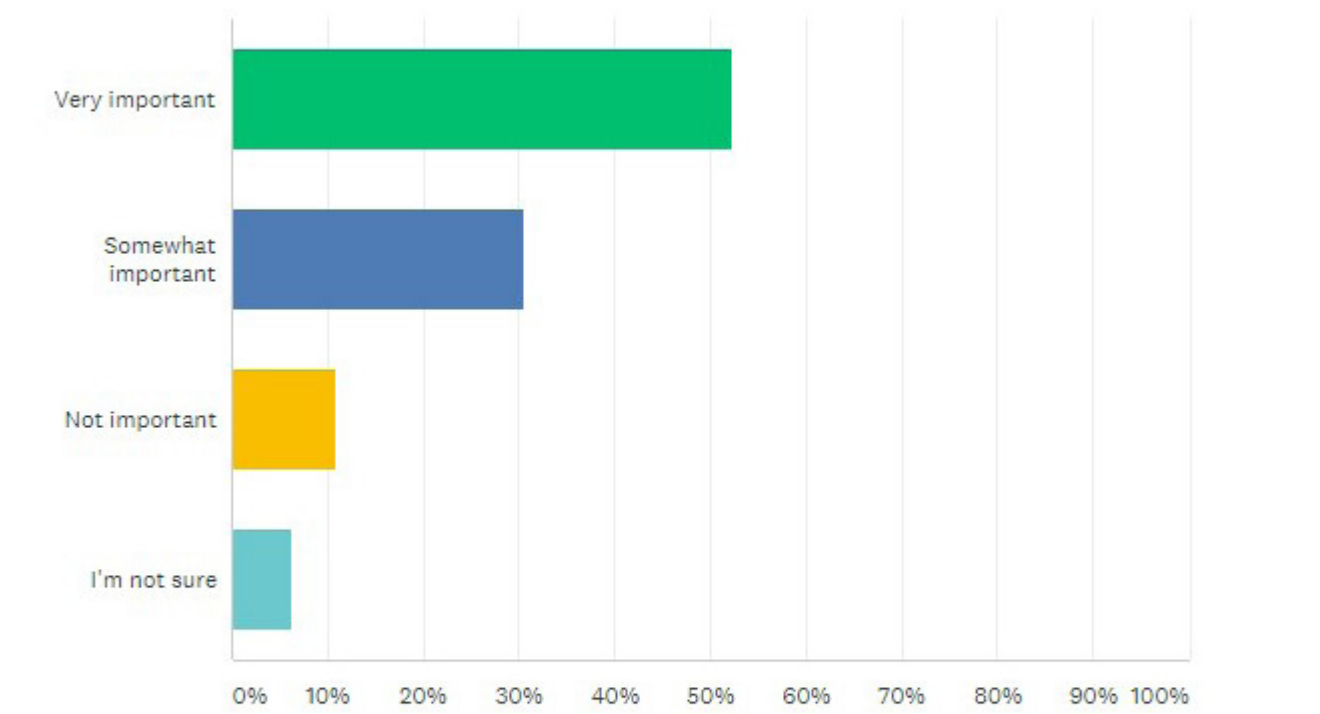


ANSWER CHOICES	RESPONSES	
Very important	62.56%	259
Somewhat important	28.02%	116
Not important	7.49%	31
I'm not sure	1.93%	8
TOTAL	414	

Q8

To achieve the goal of A Well-Organized Downtown, how important is draft strategy WO1, for strengthening community partnerships and improving organizations for Downtown management? Excerpt from plan draft, Page 95

Answered: 413 Skipped: 328

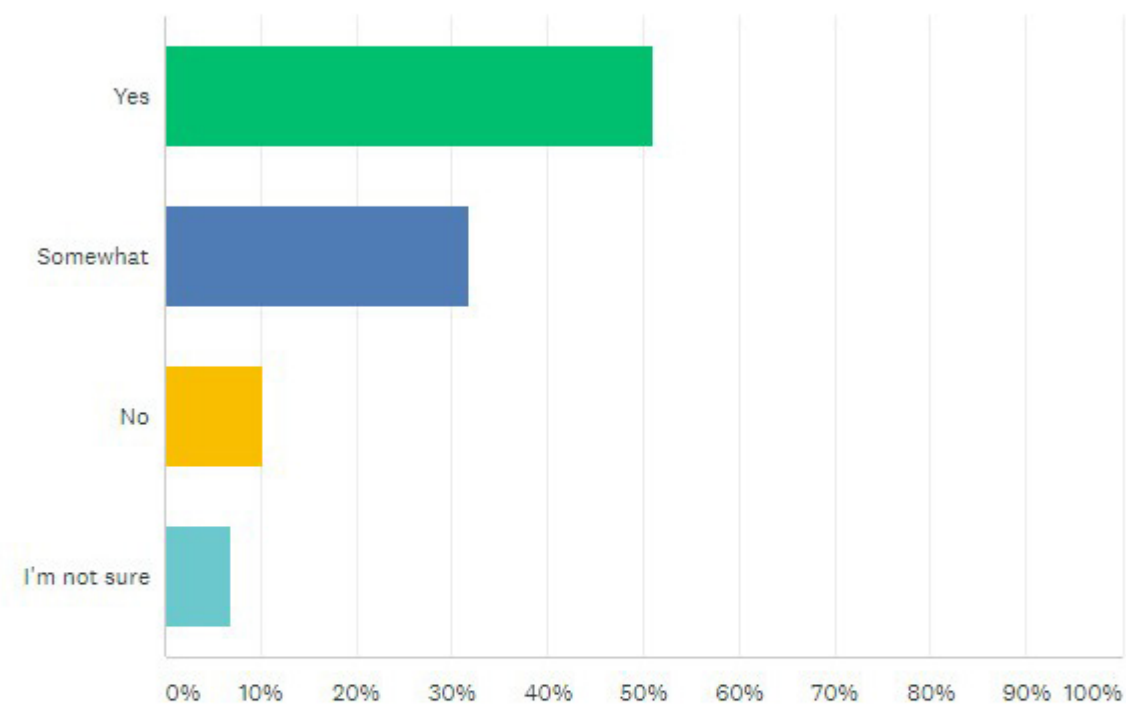


ANSWER CHOICES	RESPONSES	
Very important	52.30%	216
Somewhat important	30.51%	126
Not important	10.90%	45
I'm not sure	6.30%	26
TOTAL	413	

Q9

In general, do the strategies in the draft Plan contribute to achieving the community’s goals?

Answered: 517 Skipped: 224

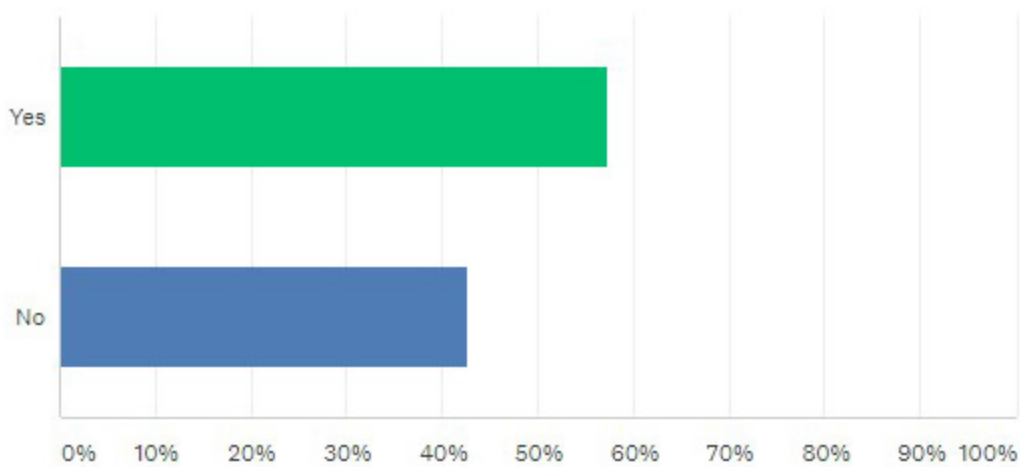


ANSWER CHOICES	RESPONSES	
Yes	51.06%	264
Somewhat	31.72%	164
No	10.25%	53
I'm not sure	6.96%	36
TOTAL		517

Q10

Based on the public input described in Section 3 Planning Process, do you believe there are areas in the draft that should be improved, or changes made to better respond to community goals?

Answered: 505 Skipped: 236



ANSWER CHOICES	RESPONSES	
Yes	57.23%	289
No	42.77%	216
TOTAL		505

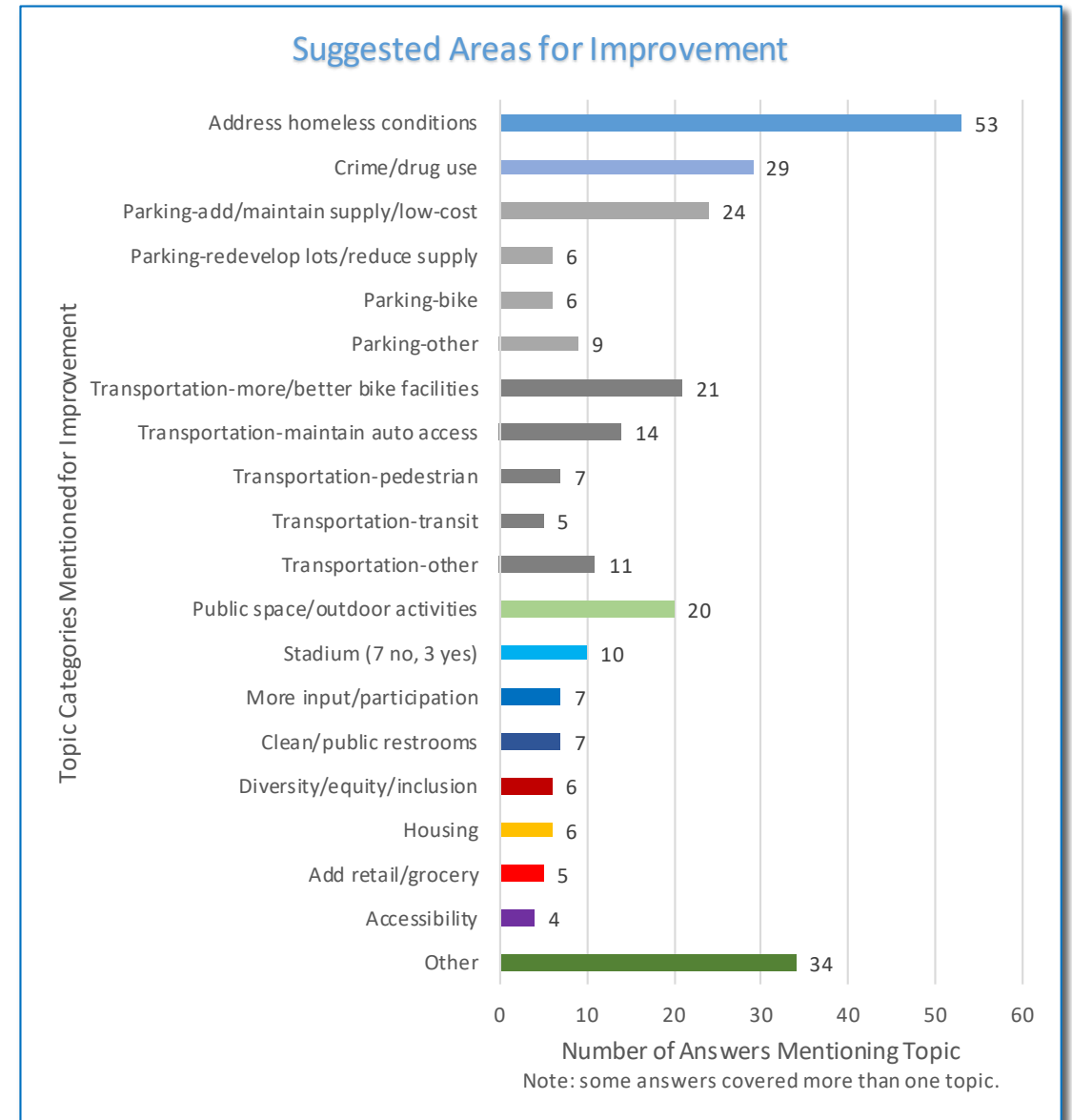
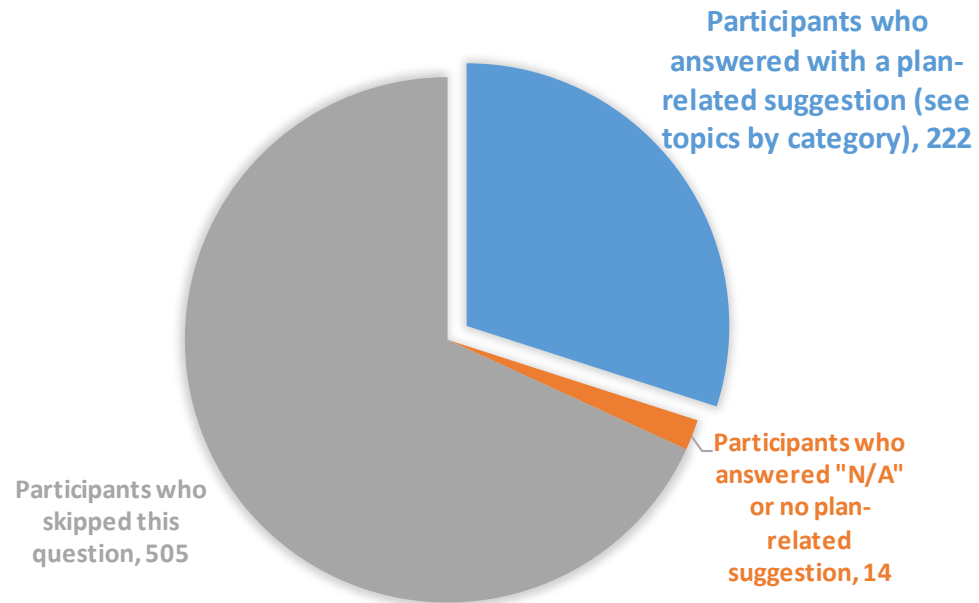
IMPROVEMENT FEEDBACK – FOLLOWS Q10

Q11

If yes, please explain

Answered: 236 Skipped: 505

PARTICIPANTS BY RESPONSE TYPE



A dark silhouette of the Spokane skyline is visible at the top of the image. It includes a large, rounded building on the left, a tall, thin tower in the center, and a cable car system on the right with two cars hanging from a line. The background is a solid dark blue.

THANK YOU

www.spokanedowntownplan.org

<https://my.spokanecity.org/projects/downtown-plan-update/>